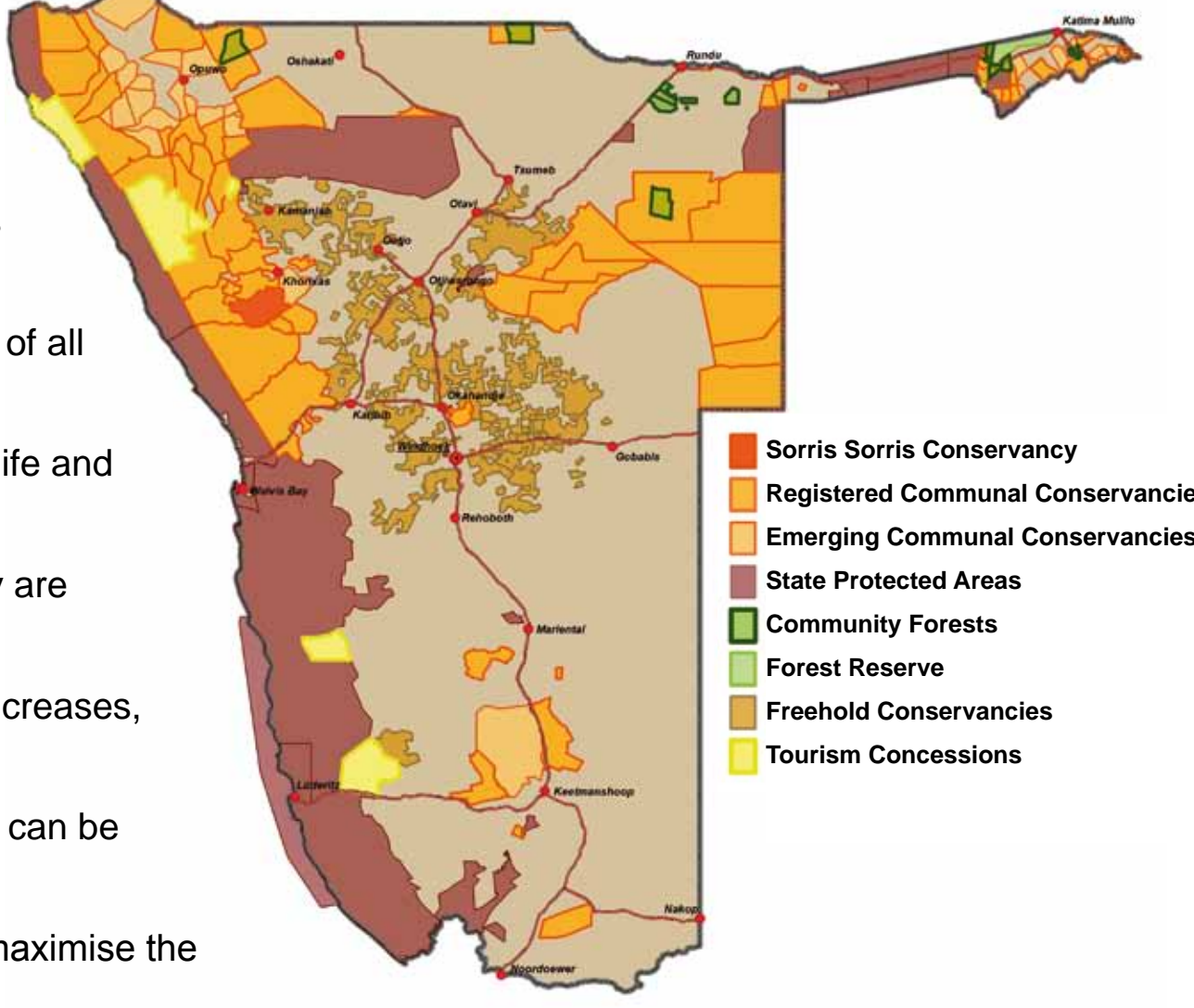


a conservancy is:

- a legally registered area with clearly defined borders and a constituted management body run by the community for the development of residents and the sustainable use of wildlife and tourism
- managed by a group elected to serve the interests of all its members
- a place where residents can add income from wildlife and tourism to traditional farming activities
- a place where wildlife populations increase as they are managed for productive gain
- a place where the value of the natural resources increases, enhancing the value of the land
- a forum through which services and developments can be channelled and integrated
- zoned for multiple uses too minimise conflict and maximise the interests of all stakeholders



- ### milestones and successes
- 1996** – policy changes allow communal area residents to benefit from wildlife and tourism by forming conservancies
 - 1999** – the Sorris Sorris community begins the process to register as a conservancy
 - 2001** – Sorris Sorris becomes part of the annual North-West Game Count
 - 2001** – Sorris Sorris Conservancy is registered in October
 - 2003** – implementation of the Event Book monitoring system in Sorris Sorris Conservancy
 - 2006** – a grant is received for a feasibility study on establishing an environmental information centre in the conservancy
 - 2006** – Hartmann's zebra are reintroduced into the conservancy to boost the existing population
 - 08/09** – hartebeest are introduced into the conservancy
 - 2010** – through a grant from the Danish International Development Agency, a project aimed at reducing elephant damage to infrastructure is initiated
 - 2011** – the Sorris Sorris Information Centre is formally opened

PEOPLE



People living in a conservancy share a common vision for managing their area. Local cultures and social dynamics are of great interest to tourists.

PLACES



Natural resources diversify economic opportunities and are a driver of economic growth. Spectacular landscapes are a key tourism attraction.

& WILDLIFE



Free-roaming wildlife can generate a variety of benefits and create an important tourism attraction.

SUSTAINABLE



Conservancy residents engage in a variety of livelihood activities including livestock herding, crop production and natural resource use.

RESOURCE



The conservancy has a committee and employs staff and is managed using a mixture of modern methods & technologies and traditional knowledge & skills.

MANAGEMENT



Conservancy activities include game counts and patrols, monitoring using the Event Book, mitigating human wildlife conflict and facilitating development.



Community Game Guards employed by the conservancy monitor wildlife and other resources and create the foundations for adaptive management.




resources

birds


Many interesting birds occur in the conservancy, including species near-endemic to Namibia such as bare-cheeked babbler, Carp's tit, rosy-faced lovebird, Rüppell's parrot, Hartlaub's francolin, violet woodhoopoe, Rüppell's korhaan, Damara hornbill, Monteiro's hornbill, white-tailed shrike, Herero chat and rockrunner.

mammals


Since the establishment of conservancies, wildlife numbers have steadily increased in communal areas. In Sorris Sorris, the wildlife population includes: elephant, giraffe, kudu, duiker, gemsbok, springbok, black rhino, mountain zebra, steenbok, klipspringer, leopard, cheetah, spotted hyaena, jackal, caracal and baboon



Tourism provides a variety of economic opportunities. Conservancy enterprises such as the Sorris Sorris Information Centre provide income and employment.



Joint-venture enterprises can provide significant income, employment, training and other benefits.



The sale of firewood and other products and services to the tourism industry complements other income.

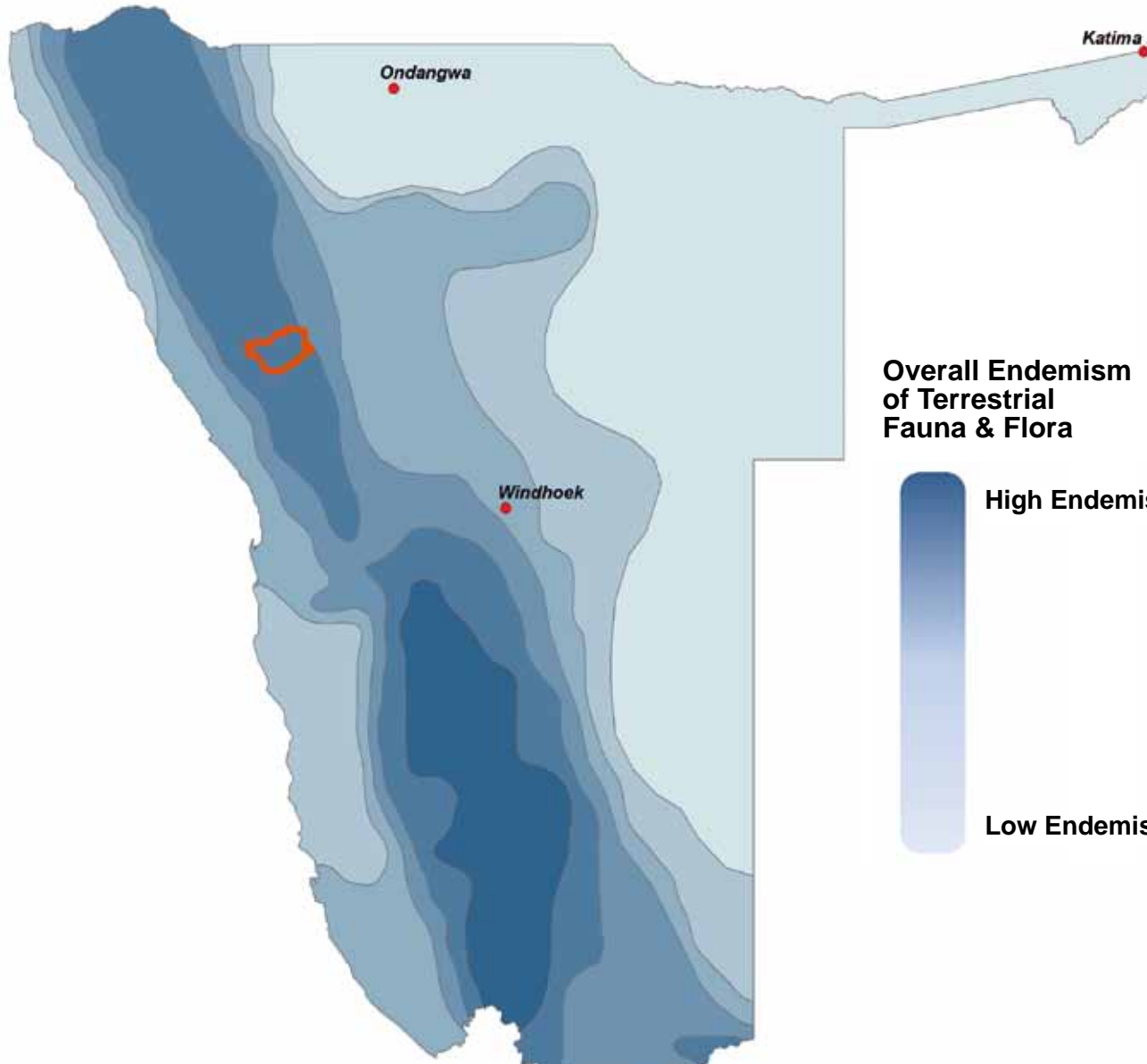
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plants

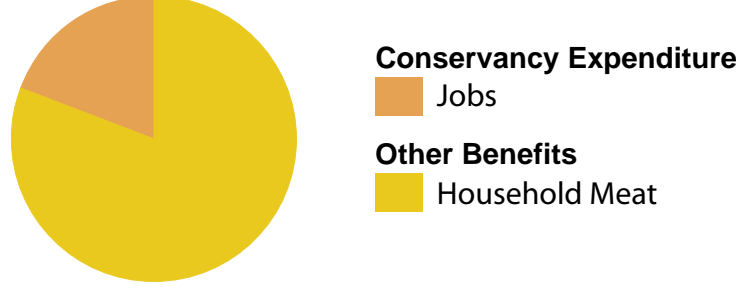
Sorris Sorris has many plants that are valuable to both people and wildlife. Important species include mopane tree, shepherd's tree, camel thorn tree, ana tree, welwitschia, devil's claw, and *Commiphora* species.

benefits from natural resources

Benefits to the conservancy and its members are obtained from:

- Sorris Sorris Information Centre
- trophy hunting concession agreement
- shoot-and-sell hunting
- own-use hunting

The conservancy spends money and creates benefits in these sectors:



The conservancy creates a variety of community and individual benefits, including:

- creating employment and paying staff salaries
- distributing game meat to households
- covering conservancy running costs

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