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NEW RHINO INITIATIVE

Protection certificates for the welfare of rhinos

Funding rhino conservation initiatives is an ongoing challenge. The Save the Rhino Trust of Namibia recently introduced the new "Rhino Guardianship Certificate" and would like to create further protective measures in the fight against poaching.

Claudia Reiter

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By Claudis Reiter

Windhoek

The "Save the Rhino Trust Namibia" (SRT) recently introduced the new "Rhino Guardianship Certificate". This is a new initiative by the SRT in collaboration with Wadappt, aimed at funding conservation efforts and ensuring the welfare of rhinos. These certificates directly contribute to rhino conservation programs by funding important resources such as ranger salaries and fuel.

The Capricorn Foundation has reiterated its commitment to environmental protection by being one of the first organizations to invest in the program. "The Capricorn Foundation is pleased to be one of the first organizations in Namibia to acquire the Rhino Guardianship Certificate. This certificate allows us to

make a positive contribution to nature conservation and focus on sustainability,” said Marlize Horn from the Capricorn Foundation. “The initiative's incentive system motivates rangers to improve rhino conservation by measuring numbers such as rhino sightings, the diversity of individuals observed, distance traveled on patrols and days spent in the field. With this system, rangers will be encouraged to increase their positive patrol efforts, thereby improving the safety of these beautiful animals,” she added.

David Wood, Founder and CEO of Wadappt explained: “Financial decision-makers are increasingly considering natural risk when formulating their strategies. Wadappt offers a financing mechanism that converts positive outcomes for nature into certificates, thereby reducing risks. Sellers can continue their work, and buyers receive digital assets such as rhino protection certificates to prove their contribution. Wadappt is a groundbreaking sustainable finance solution that enables companies and investors to manage natural risks and drive positive environmental change.”

The Rhino Guardianship Certificate is a unique initiative to protect the world's largest wild black rhino herd in Namibia through the support of the Khoisan community and the anti-poaching ranger. By purchasing these certificates, individuals and organizations can help conserve endangered species and support the local communities working to protect these animals.



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