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Celebrate World Rhino Day with talent

News - National | 2020-09-20

by [Clemens Myanigwe](#)



Celebrate World Rhino Day with talent. Photo: File

DUE to the Covid-19 pandemic, World Rhino Day will be marked with a talent show virtual event this year.

“Even though Covid-19 is keeping us from our usual celebrations, this year we hope we can get as many people as possible from here in Namibia and around the world to show their pride and talent by joining us in a virtual campaign,” said Clemens Naomab, regional project coordinator for the Namibia Nature Foundation (NNF), on Saturday.

World Rhino Day is an international event, recognised by the International Union for Conservation of Nature (IUCN), which is celebrated annually on 22 September.



In Namibia the day provides an opportunity for non-governmental organisations, the government, traditional authorities, conservancies and members of the public to come together to celebrate Namibia's rhinos and create awareness around rhino conservation, Naomab said.

The NNF, along with the Save the Rhino Trust (SRT), Integrated Rural Development and Nature Conservation (IRDNC) and the World Wildlife Fund (WWF), initiated the World Rhino Day virtual campaign, which is aimed at sending a positive rhino-related message to the world and communities in and surrounding critical rhinoceros rangeland.

"The idea is to build a foundation of community involvement, community pride and sustainable development around rhino conservation and to foster the notion of wildlife crime as being counterproductive and anti-social behaviour," said Naomab.

He added that the general public's support is essential if rhinos are to be saved from going extinct.

"So people living near rhinos are inspired to protect wildlife and feel a sense of ownership for their natural heritage and at the root of the rhino crisis is the myth that rhino horn contains curative properties. World Rhino Day highlights efforts to debunk the myths and diminish the demand for rhino horn," Naomab said.

For World Rhino Day 2020, people are invited to show their rhino pride and talent by contributing an original rhino art piece, showing off their sport skills or doing a dance or singalong to special rhino tunes created by Namibian musicians, Naomab also said.

For art, one can simply create something original and creative that shows how much one cares about rhinos and then take a photo of your masterpiece, while for the sports skill and dance, you will need to first download the rhino music clips, which can be found at the following link:

<https://drive.google.com/drive/folders/1ZizyD2Y0QRuROT5hccYfkPia7BmkU00e> .

Official hashtags are # World Rhino Day2020, #WorldRhinoDayNamibia2020, #ArtWorldRhinoDay20, #PhotographyWorldRhinoDay20 and #DanceWorldRhinoDay20.

Entries can be uploaded on the Love Namibia, Love Nature Facebook page.