

Painting Murals For Conservation Advocacy

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Photos: Contributed STOP POACHING ... The mural painted by pupils at Ngweze Senior Secondary School.



Given Namibia's poaching crisis, an education and awareness advocacy campaign is critical in order to develop strengthened community ownership and responsibility over wildlife.

The Legal Assistance Centre (LAC) continues to focus on grassroots level support through their ongoing school advocacy campaign which centred from 2015 to 2017 on the north-western part of Namibia. Since 2018 that focus has broadened to include the Zambezi region as well.

As part of the programme, the LAC engages with school pupils and conducts three-day events with them on topics such as climate change adaptation, biodiversity, wildlife protection, and tree planting.

Part of the campaign includes painting murals with pupils to get them out of their usual learning environment and start a conversation about conservation with the wider community.

The LAC was recently in Katima Mulilo where they supplied painting materials, sponsored by NeoPaints and the Pupkewitz Foundation, to Maveluma Senior Secondary School, Ngweze Senior Secondary School and Katima Mulilo Combined School who designed and painted murals.

After conducting the outreach programme with 10 schools in 2019, the LAC will in the coming weeks engage with pupils from more schools in the region.

- Legal Assistance Centre.