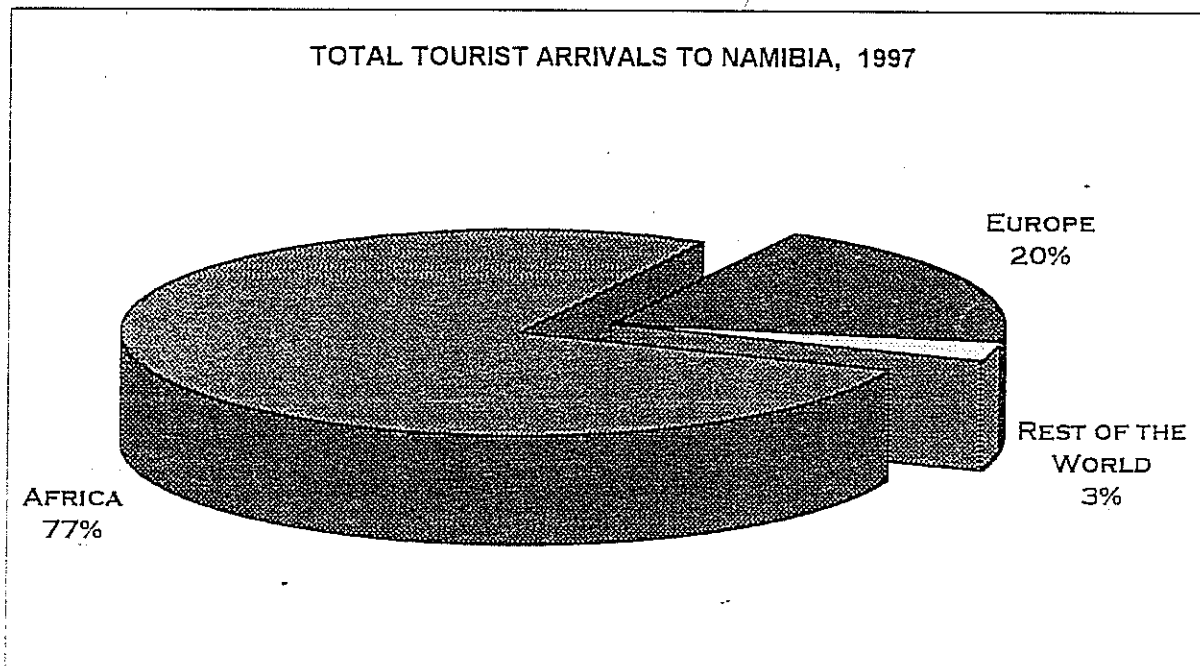




REPUBLIC OF NAMIBIA

MINISTRY OF ENVIRONMENT AND TOURISM

ANNUAL
VISITOR ARRIVAL STATISTICS
1997



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DEFINITIONS AND CONCEPTS OF TOURISM TERMS

In order to understand correctly the statistical information on visitor arrivals as presented in this paper, it is found useful to provide a summary of the most important definitions of tourism terms as recently revised by the World Tourism Organisation (WTO) and adopted by the United Nations Statistical Commission and the Statistical Division of the European Community (EUROSTAT) for the compilation of international tourism statistics.

In accordance with the WTO definitions, **Tourism** is defined as:

The activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes.

All travellers engaged in tourism are described as visitors as distinct to "other travellers", making the term "visitor" the basic concept for the whole system of tourism statistics. A further distinction is made between tourism within a country (domestic tourism) and tourism between countries (international tourism).

For the purpose of tourism statistics, the term **International Visitor** describes:

Any person who travel to a country other than that in which s/he has her/his usual residence for a period not exceeding 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the country visited.

Subsequently, international visitors are divided into two broad categories:

International Tourists (overnight visitors):

International visitors who stay at least one night (but not longer than one year) in a collective or private accommodation in the country visited.

International Same-day Visitors:

International visitors who do not spend the night in a collective or private accommodation in the country visited

On the basis of the WTO recommendations, the following classification of international tourists according to their main purpose of visit (in the absence of which the visit would not have taken place) is applied for Namibia:

- leisure, recreation and holidays (*including Visiting Friends and Relatives*)
- business, conference and professionals
- transit/stop-over
- other purposes.

The WTO also separates tourists coming for health treatment and for religion/pilgrimage purposes. However, these groups are found insignificant for Namibia and included under "other purposes".

Further, the Policy, Planning and Management Information Unit is applying where possible the WTO's recommended classifications of international tourist according to other visitor characteristics such as age groups, length of stay, etc.

COMMENTARY

Each of the arrival statistical tabulations presented in this paper are briefly summarised in the following:

Tables 1a -1c: Total Arrivals in Namibia by Month and Category of Traveller 1997

This table provides information on the total number of travellers entering Namibia through one of the country's immigration posts, desegregated into returning residents and foreign visitors. Table 1a only include information on foreign visitors as well as non-citizen residents. On this background, Namibia recorded a total of 610,349 arrivals during 1997, excluding arrivals of Namibian citizens. Of the total arrivals, 571,174 were foreign visitors, while 35,844 were returning residents (excluding Namibian citizens) and 3,331 came for other or non-stated purposes. Of the total number of foreign visitors, 82.2 percent or 502,012 were tourists, i.e. overnight visitors spending at least one night in the country, while 11.3 percent or 69,162 were same-day visitors. Most visitor arrivals were recorded in December with about 60,333 followed by July and June with 53,664 and 53,599 respectively. The lowest number of visitor arrivals was recorded in February with 38,824.

Tables 1d -1f: Total Arrivals in Namibia by Country of Residence and Category of Traveller 1997

South Africa recorded the highest percentage of returning residents, approximately 78% or 27,575 residents, closely followed by Germany with 10.2 percent or 3,650 returning residents. Almost 11 percent of the total South African arrivals were returning residents with United Kingdom and Germany with approximately 7 and 6 percent respectively. Other Europe recorded a total of 1,108 returning residents.

Tables 2a and 2b: Quarterly Visitor Arrivals in Namibia by Visitor Category and Country of Residence, 1997

Of the total number of visitor arrivals of nearly 571,200 South Africa accounted for 39.1 percent with 223,409 arrivals. Angola represents the second largest source market, generating 30.3 percent of the total number of visitor arrivals with almost 173,200 arrivals. Germany accounts for 10.5 percent or 59,750 of all visitor arrivals. All other European countries together generated about 51,311 visitors, corresponding to 9 percent of the total number of visitor arrivals in Namibia in 1997. The neighbouring countries of Zimbabwe, Botswana and Zambia accounted for a little less than 7 percent of all visitor arrivals, corresponding to just under 39,000 visitor arrivals from these countries.

The highest number of visitor arrivals was recorded during the third quarter with almost 156,185 arrivals or 27.3 percent of the annual total. On the other hand, least visitor arrivals was recorded during the first quarter with 127,916 arrivals.

Tables 3a - 3c: Tourist Arrivals in Namibia by Month and Country of Residence, 1997

Of the total of 502,012 tourists (overnight visitors) visiting Namibia in 1997, more than 185,000 or 37.4 percent came from South Africa while Angola generated close to 158,200 tourists or 31.5 percent of the total. The main market in Europe, Germany, generated 10.9 percent of tourist arrivals or 54,952 tourists. All other European countries together still generate less tourists to Namibia than Germany, i.e. a total of approximately 46,210 or slightly more than 9 percent of the total number of tourist arrivals in 1997. While South African tourists peak in January-August and in September-December, tourist arrivals from Germany and other European countries peak in March-August and August-October.

Tables 4a - 4c: Tourist Arrivals in Namibia by Month and Purpose of Visit 1997

From the total number of tourist arrivals, the great majority, 80.1 percent or almost 402,314 came for leisure, recreation and holiday purposes. In this connection, it should be noted that there is not a clear distinction between the important category of tourists visiting friends and relatives (the so-called VFR travellers) and the normal tourists. As a result, VFR travellers have normally been classified as holiday tourists, thereby contributing to this group's exceptionally high proportion of the total number of tourist arrivals in Namibia. Business tourists accounted for 13.9 percent of all tourist arrivals with approximately 70,000, while about 1,077 or 0.2 percent stated that they were in transit to other destinations. Approximately 28,675 tourists or 5.7 percent of the total stated other purposes for their visit to Namibia.

While the largest number of holiday tourists was recorded in March, September and November, in that order, and the lowest number of holiday tourists recorded in May-October, business tourists showed a more uniform arrival pattern over the year except for the month of November.

Tables 5a - 5c: Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1997

Expectedly, South Africa accounted for the great majority of tourist arrivals regardless of their purpose of visit. In particular, they accounted for more than 30 percent of tourists in transit and more than 53 percent of all business tourists. Of the total number of holiday tourists, 35.5 percent or 142,642 came from South Africa including tourists visiting friends and relatives. Germany generated a little more than 49,300 holiday tourists, accounting for 12.3 percent of all holiday tourists to Namibia in 1997. Leisure tourists from Angola accounted for 31.2% or almost 125,500 tourists, while 27.8% of all business travellers also came from Angola. Namibia's other neighbouring countries of Botswana, Zambia and Zimbabwe together generated about 28,468 holiday tourists, accounting for 7 percent of all holiday tourists. While two thirds of the South African tourists came for holiday, as many as 89.7 percent of all German tourists came for this purpose. Other Africa has the highest number of business tourist, 38 percent or 1,824 business tourists. The Scandinavian countries recorded a high proportion of business tourists with 18.4 percent.

Tables 6a - 6c: Tourist Arrivals in Namibia by Country of Residence, Intended Length of Stay and Tourist Nights 1997

On the basis of information provided by the tourists at the time of entry into Namibia regarding their intended length of stay, it is estimated that the approximate 502,000 tourists visiting Namibia in 1997 intended to spend a total of 9.8 million nights (9,839,435) in the country. This indicates an overall average intended length of stay of 19.6 nights. Obviously, the intended length of stay may vary to some extent from the actual length of stay as tourists may either shorten or extend their stated intended length of stay. Tourists from Other Countries recorded the largest intended length of stay with 24.9 nights followed by tourists from Germany (23.8 nights), Other Europe (23.3 nights), Scandinavia (22.9 nights) and Angola (22.6 nights). Botswana tourists on average recorded the shortest intended length of stay with 13.1 nights, while South African tourists stated an average intended length of stay of 13.3 nights.

More than 40 percent (207,123) of all tourists recorded an average intended length of stay of one week or less, of which more than 110,200 or 22 percent of all tourists only stayed between 1- 3 nights. A little less than 129,100 tourists (25.7 %) stated an intended length of stay of 1 - 2 weeks, while 22.6 percent of all tourists or 113,458 intended to stay longer than 3 weeks in the country.

More than 45 percent of all German tourists intended to stay longer than two weeks, while this was the case for 30 - 40 percent of other European tourists. On the other hand, South African tourists recorded a higher proportion than other tourists, intending to stay only 1- 3 nights, followed by tourists from Angola (19.4%) and Botswana (6.2%).

Tables 7a - 7c: Tourist Arrivals in Namibia by Country of Residence, Sex and Age, 1997

About 353,943 or almost two thirds (70.5%) of all tourists to Namibia in 1997 were male, while a little more than 148,000 (29.5%) were female. The largest age group was the middle age group of 20 - 29 years accounting for 27.2 percent of all tourist arrivals with 136,334, followed by the 30 - 39 years category with 136,230 (27.1%) and the 40 - 49 years category with a little more than 56,000 tourists (18%).

Tables 8a - 8c: Tourist Arrivals in Namibia by European Country of Residence, 1997

The total tourist arrivals from Europe tantamount to 101,162. Germany constitutes 54,952 of this number or 54.3 percent of the total. The peak month for European countries was August with 13,165 tourists or 13 percent of the total European market. January recorded the least number of Europeans at 5.5 percent of the total or 5,567 tourists.

Table 9a and 9b: Quarterly Tourist Arrivals at Windhoek Airport by Visitor Category and Country of Residence, 1997

In a tourism planning context it is interesting to analyse separately visitors arriving to Namibia by air at the country's main international airport, Windhoek Airport. In addition, Windhoek Airport is the only port of entry for which preliminary statistics on visitor arrivals are available for the major part of 1994, enabling initial trend analysis during the period 1993 - 1994. Table 10 shows that of the almost 80,000 visitors arriving at Windhoek Airport during 1993, South Africa still accounted for the largest proportion with 33.4 percent or about 26,700 arrivals. However, Germany followed closely after with approximately 23,300 arrivals constituting almost 30% of all visitor arrivals at the airport. Other European countries together accounted for 19.4 percent with approximately 15,500 arrivals. During the year, most visitor arrivals were recorded at the airport in the third quarter with 22,917 followed by the quarter October-December with slightly more than 21,000 visitor arrivals. A little more than 94% of all visitor arrivals were tourist arrivals (overnight visitors) while same-day visitors accounted for slightly less than 6 % with about 4,600 arrivals.

Tables 10a - 10c: Tourist Arrivals at Windhoek Airport by Month and Purpose of Visit 1997

Of the total of 75,241 tourist arrivals at Windhoek Airport during 1993, 71 percent or 53,416 came for leisure, recreation and holiday purposes (including tourists visiting friends and relatives), the same relative proportion as recorded for the country as a whole. A little more than 20,000 tourists came for business purposes, accounting for 26.8 percent of all tourist arrivals at the Airport, compared to 15.2 percent for the country as a whole. Most tourist arrivals were recorded during the period July-October while the lowest number of tourist arrivals was recorded in January and May with about 4,800 for each month corresponding to 6.4 percent of the annual total.

Table 1a: Total Arrivals in Namibia by Month and Category of Travellers, 1997

| Month | Returning Residents | Other | Visitor Category | | Total Visitor Arrivals | Total Arrivals |
|-----------|---------------------|-------|------------------|-------------------|------------------------|----------------|
| | | | Tourists | Same-day Visitors | | |
| January | 4,078 | 634 | 35,231 | 5,371 | 40,602 | 45,314 |
| February | 2,413 | 374 | 33,523 | 5,301 | 38,824 | 41,611 |
| March | 3,834 | 198 | 43,883 | 4,607 | 48,490 | 52,522 |
| April | 3,203 | 93 | 38,461 | 4,668 | 43,129 | 46,425 |
| May | 3,601 | 139 | 38,624 | 3,812 | 42,436 | 46,176 |
| June | 3,408 | 616 | 45,945 | 7,654 | 53,599 | 57,623 |
| July | 2,841 | 307 | 48,050 | 5,614 | 53,664 | 56,812 |
| August | 3,007 | 328 | 45,387 | 5,947 | 51,334 | 54,669 |
| September | 1,866 | 267 | 44,482 | 6,705 | 51,187 | 53,320 |
| October | 3,320 | 187 | 38,218 | 5,029 | 43,247 | 46,754 |
| November | 1,756 | 125 | 36,540 | 7,789 | 44,329 | 46,210 |
| December | 2,517 | 63 | 53,568 | 6,665 | 60,333 | 62,913 |
| Total | 35,844 | 3,331 | 502,012 | 69,162 | 571,174 | 610,349 |

Table 1b: Total Arrivals in Namibia by Month and Category of Travellers, 1997
Percentage Distribution

| Month | Returning Residents | Other | Visitor Category | | Total Visitor Arrivals | Total Arrivals |
|-----------|---------------------|-------|------------------|-------------------|------------------------|----------------|
| | | | Tourists | Same-day Visitors | | |
| January | 9.0% | 1.4% | 77.7% | 11.9% | 89.6% | 100.0% |
| February | 5.8% | 0.9% | 80.6% | 12.7% | 93.3% | 100.0% |
| March | 7.3% | 0.4% | 83.6% | 8.8% | 92.3% | 100.0% |
| April | 6.9% | 0.2% | 82.8% | 10.1% | 92.9% | 100.0% |
| May | 7.8% | 0.3% | 83.6% | 8.3% | 91.9% | 100.0% |
| June | 5.9% | 1.1% | 79.7% | 13.3% | 93.0% | 100.0% |
| July | 5.0% | 0.5% | 84.6% | 9.9% | 94.5% | 100.0% |
| August | 5.5% | 0.6% | 83.0% | 10.9% | 93.9% | 100.0% |
| September | 3.5% | 0.5% | 83.4% | 12.6% | 96.0% | 100.0% |
| October | 7.1% | 0.4% | 81.7% | 10.8% | 92.5% | 100.0% |
| November | 3.8% | 0.3% | 79.1% | 16.9% | 95.9% | 100.0% |
| December | 4.0% | 0.1% | 85.3% | 10.6% | 95.9% | 100.0% |
| Total | 5.9% | 0.5% | 82.2% | 11.3% | 93.6% | 100.0% |

Table 1c: Total Arrivals in Namibia by Month and Category of Travellers, 1997
Percentage Distribution

| Month | Returning Residents | Other | Visitor Category | | Total Visitor Arrivals | Total Arrivals |
|-----------|---------------------|-------|------------------|-------------------|------------------------|----------------|
| | | | Tourists | Same-day Visitors | | |
| January | 11.4% | 19.0% | 7.0% | 7.8% | 7.1% | 7.4% |
| February | 6.7% | 11.2% | 6.7% | 7.7% | 6.8% | 6.3% |
| March | 10.7% | 5.9% | 8.7% | 6.7% | 8.5% | 8.6% |
| April | 8.9% | 2.8% | 7.7% | 6.7% | 7.6% | 7.6% |
| May | 10.0% | 4.2% | 7.7% | 5.5% | 7.4% | 7.6% |
| June | 9.5% | 18.5% | 9.2% | 11.1% | 9.4% | 9.4% |
| July | 7.9% | 9.2% | 9.6% | 8.1% | 9.4% | 9.3% |
| August | 8.4% | 9.8% | 9.0% | 8.6% | 9.0% | 9.0% |
| September | 5.2% | 8.0% | 8.9% | 9.7% | 9.0% | 8.7% |
| October | 9.3% | 5.6% | 7.6% | 7.3% | 7.6% | 7.7% |
| November | 4.9% | 3.8% | 7.3% | 11.3% | 7.8% | 7.6% |
| December | 7.0% | 1.9% | 10.7% | 9.6% | 10.6% | 10.3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% |

Table 2a: Quarterly Visitor Arrivals in Namibia by Visitor Category and Country of Residence, 1997

| Quarter | Country of Residence | | | | | | | | | | | | | | Total Tourist Arrivals |
|-------------------|----------------------|---------|----------|--------|----------|--------------|---------|--------|-------|--------|--------------|--------------|---------------|-----------------|------------------------|
| | South Africa | Angola | Botswana | Zambia | Zimbabwe | Other Africa | Germany | UK | Italy | France | Scandi navia | Other Europe | North America | Other Countries | |
| 1st Quarter 1997 | 58,621 | 31,332 | 5,243 | 2,377 | 1,703 | 1,455 | 14,435 | 3,077 | 557 | 831 | 926 | 4,282 | 1,555 | 1,442 | 127,916 |
| Tourists | 49,140 | 29,887 | 4,723 | 1,763 | 1,615 | 1,346 | 13,107 | 2,536 | 501 | 754 | 807 | 3,793 | 1,334 | 1,329 | 112,637 |
| Same-day visitors | 9,481 | 1,445 | 520 | 614 | 168 | 109 | 1,328 | 539 | 56 | 77 | 119 | 489 | 221 | 113 | 15,279 |
| 2nd Quarter 1997 | 39,395 | 55,466 | 6,098 | 4,338 | 2,883 | 1,217 | 11,604 | 3,818 | 861 | 1,443 | 760 | 4,568 | 3,729 | 2,984 | 139,164 |
| Tourists | 32,293 | 50,805 | 5,349 | 3,198 | 2,768 | 1,133 | 10,880 | 3,398 | 786 | 1,365 | 670 | 4,303 | 3,259 | 2,823 | 123,030 |
| Same-day visitors | 7,102 | 4,661 | 749 | 1,140 | 115 | 84 | 724 | 420 | 75 | 78 | 90 | 265 | 470 | 161 | 16,134 |
| 3rd Quarter 1997 | 66,973 | 41,597 | 2,902 | 3,142 | 1,828 | 1,220 | 16,105 | 4,797 | 2,855 | 2,222 | 1,165 | 6,388 | 2,830 | 2,161 | 156,185 |
| Tourists | 58,577 | 36,763 | 2,183 | 2,286 | 1,690 | 1,002 | 14,902 | 4,137 | 2,709 | 2,125 | 1,040 | 6,008 | 2,548 | 1,949 | 137,919 |
| Same-day visitors | 8,396 | 4,834 | 719 | 856 | 138 | 218 | 1,203 | 660 | 146 | 97 | 125 | 380 | 282 | 212 | 18,266 |
| 4th Quarter 1997 | 58,420 | 44,789 | 6,251 | 429 | 1,561 | 1,398 | 17,686 | 2,933 | 1,046 | 1,380 | 878 | 6,524 | 2,393 | 2,301 | 147,909 |
| Tourists | 47,677 | 40,733 | 5,440 | 342 | 1,486 | 1,316 | 16,063 | 2,482 | 921 | 1,219 | 736 | 5,918 | 2,040 | 2,053 | 128,426 |
| Same-day visitors | 10,743 | 4,056 | 811 | 87 | 75 | 82 | 1,543 | 451 | 125 | 161 | 142 | 605 | 353 | 248 | 19,483 |
| Total 1997 | 223,409 | 173,184 | 20,494 | 10,286 | 8,055 | 5,200 | 59,750 | 14,625 | 5,319 | 5,876 | 3,729 | 21,762 | 10,507 | 8,888 | 571,174 |
| Tourists | 187,687 | 158,188 | 17,695 | 7,509 | 7,559 | 4,797 | 54,952 | 12,555 | 4,917 | 5,463 | 3,253 | 20,022 | 9,181 | 8,154 | 502,012 |
| Same-day visitors | 35,722 | 14,996 | 2,799 | 2,697 | 496 | 493 | 4,798 | 2,070 | 402 | 413 | 476 | 1,740 | 1,326 | 734 | 69,162 |

Table 2b: Quarterly Visitor Arrivals in Namibia by Visitor Category and Country of Residence, 1997 Percentage Distribution

| Quarter | Country of Residence | | | | | | | | | | | | | | Total Tourist Arrivals |
|-------------------|----------------------|--------|----------|--------|----------|--------------|---------|------|-------|--------|--------------|--------------|---------------|-----------------|------------------------|
| | South Africa | Angola | Botswana | Zambia | Zimbabwe | Other Africa | Germany | UK | Italy | France | Scandi navia | Other Europe | North America | Other Countries | |
| 1st Quarter 1997 | 45.8% | 24.5% | 4.1% | 1.9% | 1.4% | 1.1% | 11.3% | 2.4% | 0.4% | 0.6% | 0.7% | 3.3% | 1.2% | 1.1% | 100.0% |
| Tourists | 38.4% | 23.4% | 3.7% | 1.4% | 1.3% | 1.1% | 10.2% | 2.0% | 0.4% | 0.6% | 0.6% | 3.0% | 1.0% | 1.0% | 88.1% |
| Same-day visitors | 7.4% | 1.1% | 0.4% | 0.5% | 0.1% | 0.1% | 1.0% | 0.4% | 0.0% | 0.1% | 0.1% | 0.4% | 0.2% | 0.1% | 11.9% |
| 2nd Quarter 1997 | 28.3% | 39.9% | 4.4% | 3.1% | 2.1% | 0.9% | 8.3% | 2.7% | 0.6% | 1.0% | 0.5% | 3.3% | 2.7% | 2.1% | 100.0% |
| Tourists | 23.2% | 36.5% | 3.8% | 2.3% | 2.0% | 0.8% | 7.8% | 2.4% | 0.6% | 1.0% | 0.5% | 3.1% | 2.3% | 2.0% | 88.4% |
| Same-day visitors | 5.1% | 3.3% | 0.5% | 0.8% | 0.1% | 0.1% | 0.5% | 0.3% | 0.1% | 0.1% | 0.1% | 0.2% | 0.3% | 0.1% | 11.5% |
| 3rd Quarter 1997 | 42.9% | 26.6% | 1.9% | 2.0% | 1.2% | 0.8% | 10.3% | 3.1% | 1.8% | 1.4% | 0.7% | 4.1% | 1.8% | 1.4% | 100.0% |
| Tourists | 37.5% | 23.5% | 1.4% | 1.5% | 1.1% | 0.6% | 9.5% | 2.6% | 1.7% | 1.4% | 0.7% | 3.8% | 1.6% | 1.2% | 88.3% |
| Same-day visitors | 5.4% | 3.1% | 0.5% | 0.5% | 0.1% | 0.1% | 0.8% | 0.4% | 0.1% | 0.1% | 0.1% | 0.2% | 0.2% | 0.1% | 11.7% |
| 4th Quarter 1997 | 39.5% | 30.3% | 4.2% | 0.3% | 1.1% | 0.9% | 11.9% | 2.0% | 0.7% | 0.9% | 0.6% | 4.4% | 1.6% | 1.6% | 100.0% |
| Tourists | 32.2% | 27.5% | 3.7% | 0.2% | 1.0% | 0.9% | 10.9% | 1.7% | 0.6% | 0.8% | 0.5% | 4.0% | 1.4% | 1.4% | 89.8% |
| Same-day visitors | 7.3% | 2.7% | 0.5% | 0.1% | 0.1% | 0.1% | 1.0% | 0.3% | 0.1% | 0.1% | 0.1% | 0.4% | 0.2% | 0.2% | 13.2% |
| Total 1997 | 39.1% | 30.3% | 3.6% | 1.0% | 1.4% | 0.9% | 10.5% | 2.6% | 0.9% | 1.0% | 0.7% | 3.8% | 1.8% | 1.6% | 100.0% |
| Tourists | 32.9% | 27.7% | 3.1% | 1.3% | 1.3% | 0.8% | 9.6% | 2.2% | 0.9% | 1.0% | 0.6% | 3.5% | 1.6% | 1.4% | 87.9% |
| Same-day visitors | 6.3% | 2.6% | 0.5% | 0.5% | 0.1% | 0.1% | 0.8% | 0.4% | 0.1% | 0.1% | 0.1% | 0.3% | 0.2% | 0.1% | 12.1% |

Table 4a Tourist Arrivals in Namibia by Month and Purpose of Visit, 1997

| Month | Purpose of Visit | | | | Total Tourist Arrivals |
|--------------|----------------------------------|--|-------------------|----------------|------------------------|
| | Leisure/ Recreation and Holidays | Business, Conference and Professionals | Transit/ Stopover | Other Purposes | |
| January | 27,726 | 5,826 | 80 | 1,599 | 35,231 |
| February | 27,509 | 4,891 | 69 | 1,054 | 33,523 |
| March | 38,996 | 3,525 | 48 | 1,314 | 43,883 |
| April | 29,555 | 7,782 | 146 | 978 | 38,461 |
| May | 21,661 | 8,965 | 99 | 7,899 | 38,624 |
| June | 40,042 | 4,683 | 95 | 1,125 | 45,945 |
| July | 38,221 | 7,426 | 72 | 2,331 | 48,050 |
| August | 37,336 | 6,042 | 104 | 1,905 | 45,387 |
| September | 39,855 | 4,234 | 43 | 350 | 44,482 |
| October | 23,888 | 7,508 | 209 | 6,613 | 38,218 |
| November | 32,877 | 2,833 | 18 | 812 | 36,540 |
| December | 44,648 | 6,231 | 94 | 2,695 | 53,668 |
| Total | 402,314 | 69,946 | 1,077 | 28,675 | 502,012 |

Table 4b Tourist Arrivals in Namibia by Month and Purpose of Visit, 1997
Percentage Distribution

| Month | Purpose of Visit | | | | Total Tourist Arrivals |
|--------------|----------------------------------|--|-------------------|----------------|------------------------|
| | Leisure/ Recreation and Holidays | Business, Conference and Professionals | Transit/ Stopover | Other Purposes | |
| January | 78.7% | 16.5% | 0.2% | 4.5% | 100.0% |
| February | 82.1% | 14.6% | 0.2% | 3.1% | 100.0% |
| March | 88.9% | 8.0% | 0.1% | 3.0% | 100.0% |
| April | 76.8% | 20.2% | 0.4% | 2.5% | 100.0% |
| May | 56.1% | 23.2% | 0.3% | 20.5% | 100.0% |
| June | 87.2% | 10.2% | 0.2% | 2.4% | 100.0% |
| July | 79.5% | 15.5% | 0.1% | 4.9% | 100.0% |
| August | 82.3% | 13.3% | 0.2% | 4.2% | 100.0% |
| September | 89.6% | 9.5% | 0.1% | 0.8% | 100.0% |
| October | 62.5% | 19.6% | 0.5% | 17.3% | 100.0% |
| November | 90.0% | 7.8% | 0.0% | 2.2% | 100.0% |
| December | 83.2% | 11.6% | 0.2% | 5.0% | 100.0% |
| Total | 80.1% | 13.9% | 0.2% | 5.7% | 100.0% |

Table 4c Tourist Arrivals in Namibia by Month and Purpose of Visit, 1997
Percentage Distribution

| Month | Purpose of Visit | | | | Total Tourist Arrivals |
|--------------|----------------------------------|--|-------------------|----------------|------------------------|
| | Leisure/ Recreation and Holidays | Business, Conference and Professionals | Transit/ Stopover | Other Purposes | |
| January | 6.9% | 8.3% | 7.4% | 5.6% | 7.0% |
| February | 6.8% | 7.0% | 6.4% | 3.7% | 6.7% |
| March | 9.7% | 5.0% | 4.5% | 4.6% | 8.7% |
| April | 7.3% | 11.1% | 13.6% | 3.4% | 7.7% |
| May | 5.4% | 12.8% | 9.2% | 27.5% | 7.7% |
| June | 10.0% | 6.7% | 8.8% | 3.9% | 9.2% |
| July | 9.5% | 10.6% | 6.7% | 8.1% | 9.6% |
| August | 9.3% | 8.6% | 9.7% | 6.6% | 9.0% |
| September | 9.9% | 6.1% | 4.0% | 1.2% | 8.9% |
| October | 5.9% | 10.7% | 19.4% | 23.1% | 7.6% |
| November | 8.2% | 4.1% | 1.7% | 2.8% | 7.3% |
| December | 11.1% | 8.9% | 8.7% | 9.4% | 10.7% |
| Total | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Table 5a Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1997

| Month | Purpose of Visit | | | | Total Tourist Arrivals |
|-----------------|----------------------------------|--|-------------------|----------------|------------------------|
| | Leisure/ Recreation and Holidays | Business, Conference and Professionals | Transit/ Stopover | Other Purposes | |
| South Africa | 142,642 | 37,293 | 347 | 7,405 | 187,687 |
| Angola | 125,467 | 19,451 | 299 | 12,971 | 158,188 |
| Botswana | 15,627 | 1,260 | 45 | 763 | 17,695 |
| Zambia | 6,350 | 1,071 | 72 | 96 | 7,589 |
| Zimbabwe | 6,491 | 887 | 19 | 162 | 7,559 |
| Other Africa | 2,542 | 1,824 | 59 | 372 | 4,797 |
| Germany | 49,315 | 1,697 | 105 | 3,835 | 54,952 |
| United Kingdom | 10,817 | 1,187 | 33 | 518 | 12,555 |
| Italy | 4,508 | 286 | 3 | 120 | 4,917 |
| France | 4,789 | 502 | 23 | 149 | 5,463 |
| Scandinavia | 2,434 | 599 | 7 | 213 | 3,253 |
| Other Europe | 17,210 | 1,536 | 31 | 1,245 | 20,022 |
| North America | 7,804 | 994 | 20 | 363 | 9,181 |
| Other Countries | 6,318 | 1,359 | 14 | 463 | 8,154 |
| Total | 402,314 | 69,946 | 1,077 | 28,675 | 502,012 |

Table 5b Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1997
Percentage Distribution

| Month | Purpose of Visit | | | | Total Tourist Arrivals |
|-----------------|----------------------------------|--|-------------------|----------------|------------------------|
| | Leisure/ Recreation and Holidays | Business, Conference and Professionals | Transit/ Stopover | Other Purposes | |
| South Africa | 76.0% | 19.9% | 0.2% | 3.9% | 100.0% |
| Angola | 79.3% | 12.3% | 0.2% | 8.2% | 100.0% |
| Botswana | 88.3% | 7.1% | 0.3% | 4.3% | 100.0% |
| Zambia | 83.7% | 14.1% | 0.9% | 1.3% | 100.0% |
| Zimbabwe | 85.9% | 11.7% | 0.3% | 2.1% | 100.0% |
| Other Africa | 53.0% | 38.0% | 1.2% | 7.8% | 100.0% |
| Germany | 89.7% | 3.1% | 0.2% | 7.0% | 100.0% |
| United Kingdom | 86.2% | 9.5% | 0.3% | 4.1% | 100.0% |
| Italy | 91.7% | 5.8% | 0.1% | 2.4% | 100.0% |
| France | 87.7% | 9.2% | 0.4% | 2.7% | 100.0% |
| Scandinavia | 74.8% | 18.4% | 0.2% | 6.5% | 100.0% |
| Other Europe | 86.0% | 7.7% | 0.2% | 6.2% | 100.0% |
| North America | 85.0% | 10.8% | 0.2% | 4.0% | 100.0% |
| Other Countries | 77.5% | 16.7% | 0.2% | 5.7% | 100.0% |
| Total | 80.1% | 13.9% | 0.2% | 5.7% | 100.0% |

Table 5c Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1997
Percentage Distribution

| Month | Purpose of Visit | | | | Total Tourist Arrivals |
|-----------------|----------------------------------|--|-------------------|----------------|------------------------|
| | Leisure/ Recreation and Holidays | Business, Conference and Professionals | Transit/ Stopover | Other Purposes | |
| South Africa | 35.5% | 53.3% | 32.2% | 25.8% | 37.4% |
| Angola | 31.2% | 27.8% | 27.8% | 45.2% | 31.5% |
| Botswana | 3.9% | 1.8% | 4.2% | 2.7% | 3.5% |
| Zambia | 1.6% | 1.5% | 6.7% | 0.3% | 1.5% |
| Zimbabwe | 1.6% | 1.3% | 1.3% | 0.6% | 1.5% |
| Other Africa | 0.6% | 2.6% | 5.5% | 1.3% | 1.0% |
| Germany | 12.3% | 2.4% | 9.7% | 13.4% | 10.9% |
| United Kingdom | 2.7% | 1.7% | 3.1% | 1.8% | 2.5% |
| Italy | 1.1% | 0.4% | 0.3% | 0.4% | 1.0% |
| France | 1.2% | 0.7% | 2.1% | 0.5% | 1.1% |
| Scandinavia | 0.6% | 0.9% | 0.3% | 0.7% | 0.6% |
| Other Europe | 4.3% | 2.2% | 2.9% | 4.3% | 4.0% |
| North America | 1.9% | 1.4% | 1.9% | 1.3% | 1.3% |
| Other Countries | 1.6% | 1.9% | 1.3% | 1.6% | 1.6% |
| Total | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Table 6a Tourist Arrivals in Namibia by Country of Residence, Intended Length of Stay and Tourist Nights, 1997

| Country of Residence | Intended Length of Stay | | | | | Total Tourist Arrivals | Total Tourist Intended Nights | Average Duration of Stay (Nights) |
|----------------------|-------------------------|---------------|----------------|---------------|----------------|------------------------|-------------------------------|-----------------------------------|
| | 1 to 3 | 4 to 7 | 8 to 14 | 15 to 21 | 22+ | | | |
| South Africa | 64,284 | 44,062 | 37,512 | 11,055 | 30,774 | 187,687 | 2,496,237 | 13.3 |
| Angola | 21,389 | 22,309 | 48,299 | 16,075 | 50,116 | 158,188 | 3,575,049 | 22.6 |
| Botswana | 6,837 | 4,187 | 2,919 | 550 | 3,202 | 17,695 | 231,805 | 13.1 |
| Zambia | 1,483 | 2,267 | 1,951 | 721 | 1,167 | 7,589 | 120,665 | 15.9 |
| Zimbabwe | 1,257 | 1,531 | 1,719 | 1,586 | 1,466 | 7,559 | 112,629 | 14.9 |
| Other Africa | 998 | 1,644 | 877 | 315 | 964 | 4,797 | 98,818 | 20.6 |
| Germany | 4,182 | 9,203 | 16,299 | 11,733 | 13,536 | 54,952 | 1,307,858 | 23.8 |
| United Kingdom | 2,161 | 2,443 | 3,590 | 2,052 | 2,309 | 12,555 | 247,334 | 19.7 |
| Italy | 313 | 710 | 1,883 | 1,428 | 582 | 4,917 | 97,848 | 19.9 |
| France | 718 | 978 | 2,117 | 718 | 932 | 5,463 | 111,992 | 20.5 |
| Scandinavia | 550 | 579 | 1,058 | 464 | 603 | 3,253 | 74,494 | 22.9 |
| Other Europe | 2,311 | 3,245 | 6,757 | 3,453 | 4,256 | 20,022 | 466,513 | 23.3 |
| North America | 2,305 | 2,010 | 2,235 | 919 | 1,711 | 9,181 | 168,930 | 18.4 |
| Other Countries | 1,428 | 1,739 | 1,866 | 1,281 | 1,339 | 8,154 | 203,035 | 24.9 |
| Total, 1997 | 110,217 | 96,906 | 129,082 | 52,350 | 113,458 | 502,012 | 9,839,435 | 19.6 |

Table 6b Tourist Arrivals in Namibia by Country of Residence, Intended Length of Stay and Tourist Nights, 1997 Percentage Distribution

| Country of Residence | Intended Length of Stay | | | | | Total Tourist Arrivals | Total Tourist Intended Nights | Average Duration of Stay (Nights) |
|----------------------|-------------------------|--------------|--------------|--------------|--------------|------------------------|-------------------------------|-----------------------------------|
| | 1 to 3 | 4 to 7 | 8 to 14 | 15 to 21 | 22+ | | | |
| South Africa | 34.3% | 23.5% | 20.0% | 5.9% | 16.4% | 100% | 2,496,237 | 13.3 |
| Angola | 13.5% | 14.1% | 30.5% | 10.2% | 31.7% | 100% | 3,575,049 | 22.6 |
| Botswana | 38.6% | 23.7% | 16.5% | 3.1% | 18.1% | 100% | 231,805 | 13.1 |
| Zambia | 19.5% | 29.9% | 25.7% | 9.5% | 15.4% | 100% | 120,665 | 15.9 |
| Zimbabwe | 16.6% | 20.3% | 22.7% | 21.0% | 19.4% | 100% | 112,629 | 14.9 |
| Other Africa | 20.8% | 34.3% | 18.3% | 6.6% | 20.1% | 100% | 98,818 | 20.6 |
| Germany | 7.6% | 16.7% | 29.7% | 21.4% | 24.6% | 100% | 1,307,858 | 23.8 |
| United Kingdom | 17.2% | 19.5% | 28.6% | 16.3% | 18.4% | 100% | 247,334 | 19.7 |
| Italy | 6.4% | 14.4% | 38.3% | 29.0% | 11.8% | 100% | 97,848 | 19.9 |
| France | 13.1% | 17.9% | 38.7% | 13.1% | 17.1% | 100% | 111,992 | 20.5 |
| Scandinavia | 16.9% | 17.8% | 32.5% | 14.3% | 18.6% | 100% | 74,494 | 22.9 |
| Other Europe | 11.5% | 16.2% | 33.7% | 17.2% | 21.3% | 100% | 466,513 | 23.3 |
| North America | 25.1% | 21.9% | 24.3% | 10.0% | 18.6% | 100% | 168,930 | 18.4 |
| Other Countries | 17.5% | 21.3% | 22.9% | 15.7% | 22.6% | 100% | 203,035 | 24.9 |
| Total, 1997 | 22.0% | 19.3% | 25.7% | 10.4% | 22.6% | 100% | 9,839,435 | 19.6 |

Table 6c Tourist Arrivals in Namibia by Country of Residence, Intended Length of Stay and Tourist Nights, 1997 Percentage Distribution

| Country of Residence | Intended Length of Stay | | | | | Total Tourist Arrivals | Total Tourist Intended Nights | Average Duration of Stay (Nights) |
|----------------------|-------------------------|-------------|-------------|-------------|-------------|------------------------|-------------------------------|-----------------------------------|
| | 1 to 3 | 4 to 7 | 8 to 14 | 15 to 21 | 22+ | | | |
| South Africa | 58.3% | 45.5% | 29.1% | 21.1% | 27.1% | 37.4% | 2,496,237 | 13.3 |
| Angola | 19.4% | 23.0% | 37.4% | 30.7% | 44.2% | 31.5% | 3,575,049 | 22.6 |
| Botswana | 6.2% | 4.3% | 2.3% | 1.1% | 2.3% | 3.5% | 231,805 | 13.1 |
| Zambia | 1.3% | 2.3% | 1.5% | 1.4% | 1.0% | 1.5% | 120,665 | 15.9 |
| Zimbabwe | 1.1% | 1.6% | 1.3% | 3.0% | 1.3% | 1.5% | 112,629 | 14.9 |
| Other Africa | 0.9% | 1.7% | 0.7% | 0.6% | 0.8% | 1.0% | 98,818 | 20.6 |
| Germany | 3.9% | 9.5% | 12.6% | 22.4% | 11.9% | 10.9% | 1,307,858 | 23.8 |
| United Kingdom | 2.0% | 2.5% | 2.8% | 3.9% | 2.0% | 2.5% | 247,334 | 19.7 |
| Italy | 0.3% | 0.7% | 1.5% | 2.7% | 0.5% | 1.0% | 97,848 | 19.9 |
| France | 0.7% | 1.0% | 1.5% | 1.4% | 0.8% | 1.1% | 111,992 | 20.5 |
| Scandinavia | 0.5% | 0.5% | 0.8% | 0.9% | 0.5% | 0.6% | 74,494 | 22.9 |
| Other Europe | 2.1% | 3.3% | 5.2% | 6.6% | 3.8% | 4.0% | 466,513 | 23.3 |
| North America | 2.1% | 2.1% | 1.7% | 1.8% | 1.5% | 1.8% | 168,930 | 18.4 |
| Other Countries | 1.3% | 1.8% | 1.4% | 2.4% | 1.5% | 1.6% | 203,035 | 24.9 |
| Total, 1997 | 100% | 100% | 100% | 100% | 100% | 100% | 9,839,435 | 19.6 |

Table 9a: Quarterly Visitor Arrivals at Hosea Kutako Airport by Visitor Category and Country of Residence, 1997

| Quarter | Country of Residence | | | | | | | | | | | Total Tourist Arrivals | | | |
|-------------------|----------------------|--------|----------|--------|----------|--------------|---------|-------|-------|--------|--------------|------------------------|--------------|---------------|-----------------|
| | South Africa | Angola | Botswana | Zambia | Zimbabwe | Other Africa | Germany | UK | Italy | France | Scandi navia | | Other Europe | North America | Other Countries |
| 1st Quarter 1997 | 8,657 | 1,310 | 274 | 121 | 413 | 994 | 11,399 | 1,560 | 401 | 741 | 585 | 2,599 | 1,071 | 975 | 31,180 |
| Tourists | 6,813 | 1,035 | 254 | 111 | 370 | 915 | 10,418 | 1,359 | 448 | 663 | 526 | 2,366 | 938 | 894 | 27,118 |
| Same-day visitors | 1,844 | 275 | 20 | 10 | 35 | 79 | 981 | 201 | 33 | 78 | 59 | 233 | 133 | 81 | 4,062 |
| 2nd Quarter 1997 | 9,894 | 1,142 | 264 | 186 | 345 | 894 | 8,526 | 1,274 | 626 | 1,111 | 424 | 2,480 | 1,627 | 1,008 | 29,801 |
| Tourists | 8,019 | 962 | 243 | 179 | 323 | 848 | 8,248 | 1,148 | 595 | 1,033 | 398 | 2,377 | 1,475 | 939 | 26,787 |
| Same-day visitors | 1,875 | 180 | 21 | 7 | 22 | 46 | 278 | 126 | 31 | 78 | 26 | 103 | 152 | 69 | 3,014 |
| 3rd Quarter 1997 | 10,633 | 837 | 207 | 280 | 442 | 983 | 13,377 | 1,917 | 2,272 | 1,888 | 376 | 3,765 | 1,748 | 1,139 | 39,864 |
| Tourists | 8,402 | 577 | 143 | 162 | 314 | 826 | 12,201 | 1,672 | 2,173 | 1,783 | 350 | 3,574 | 1,621 | 990 | 34,788 |
| Same-day visitors | 2,231 | 260 | 64 | 118 | 128 | 157 | 1,176 | 245 | 99 | 105 | 26 | 191 | 127 | 149 | 5,076 |
| 4th Quarter 1997 | 9,758 | 2,565 | 146 | 62 | 321 | 487 | 13,046 | 1,456 | 844 | 1,034 | 559 | 3,616 | 1,105 | 1,506 | 36,505 |
| Tourists | 7,544 | 2,064 | 113 | 55 | 291 | 393 | 12,264 | 1,288 | 734 | 958 | 424 | 3,296 | 969 | 1,378 | 31,771 |
| Same-day visitors | 2,214 | 501 | 33 | 7 | 30 | 94 | 782 | 168 | 110 | 76 | 135 | 320 | 136 | 128 | 4,734 |
| Total 1997 | 38,942 | 5,854 | 891 | 649 | 1,521 | 3,358 | 46,348 | 6,207 | 4,223 | 4,774 | 1,944 | 12,460 | 5,551 | 4,628 | 137,350 |
| Tourists | 30,778 | 4,638 | 753 | 507 | 1,306 | 2,982 | 43,131 | 5,467 | 3,950 | 4,437 | 1,698 | 11,613 | 5,003 | 4,201 | 120,464 |
| Same-day visitors | 8,164 | 1,216 | 138 | 142 | 215 | 376 | 3,217 | 740 | 273 | 337 | 246 | 847 | 548 | 427 | 16,886 |

Table 9b: Quarterly Visitor Arrivals at Hosea Kutako Airport by Visitor Category and Country of Residence, 1997
Percentage Distribution

| Quarter | Country of Residence | | | | | | | | | | | Total Tourist Arrivals | | | |
|-------------------|----------------------|--------|----------|--------|----------|--------------|---------|------|-------|--------|--------------|------------------------|--------------|---------------|-----------------|
| | South Africa | Angola | Botswana | Zambia | Zimbabwe | Other Africa | Germany | UK | Italy | France | Scandi navia | | Other Europe | North America | Other Countries |
| 1st Quarter 1997 | 27.8% | 4.2% | 0.9% | 0.4% | 1.3% | 3.2% | 36.6% | 5.0% | 1.5% | 2.4% | 1.9% | 8.3% | 3.4% | 3.1% | 100.0% |
| Tourists | 21.9% | 3.3% | 0.8% | 0.4% | 1.2% | 2.9% | 33.4% | 4.4% | 1.4% | 2.1% | 1.7% | 7.6% | 3.0% | 2.9% | 87.0% |
| Same-day visitors | 5.9% | 0.9% | 0.1% | 0.0% | 0.1% | 0.3% | 3.1% | 0.6% | 0.1% | 0.3% | 0.2% | 0.7% | 0.4% | 0.3% | 13.0% |
| 2nd Quarter 1997 | 33.2% | 3.8% | 0.9% | 0.6% | 1.2% | 3.0% | 20.6% | 4.3% | 2.1% | 3.7% | 1.4% | 8.3% | 5.5% | 3.4% | 100.0% |
| Tourists | 26.9% | 3.2% | 0.8% | 0.6% | 1.1% | 2.8% | 27.7% | 3.9% | 2.0% | 3.5% | 1.3% | 8.0% | 4.9% | 3.2% | 89.9% |
| Same-day visitors | 6.3% | 0.6% | 0.1% | 0.0% | 0.1% | 0.2% | 0.9% | 0.4% | 0.1% | 0.3% | 0.1% | 0.3% | 0.5% | 0.2% | 10.1% |
| 3rd Quarter 1997 | 26.7% | 2.1% | 0.5% | 0.7% | 1.1% | 2.5% | 33.5% | 4.8% | 5.7% | 4.7% | 0.9% | 9.4% | 4.4% | 2.9% | 100.0% |
| Tourists | 21.1% | 1.4% | 0.4% | 0.4% | 0.8% | 2.1% | 30.6% | 4.2% | 5.5% | 4.5% | 0.9% | 9.0% | 4.1% | 2.5% | 87.3% |
| Same-day visitors | 5.6% | 0.7% | 0.2% | 0.3% | 0.3% | 0.4% | 3.0% | 0.6% | 0.2% | 0.3% | 0.1% | 0.5% | 0.3% | 0.4% | 12.7% |
| 4th Quarter 1997 | 26.7% | 7.0% | 0.4% | 0.2% | 0.9% | 1.3% | 35.7% | 4.0% | 2.3% | 2.8% | 1.5% | 9.9% | 3.0% | 4.1% | 100.0% |
| Tourists | 20.7% | 5.7% | 0.3% | 0.2% | 0.8% | 1.1% | 33.6% | 3.5% | 2.0% | 2.6% | 1.2% | 9.0% | 2.7% | 3.8% | 87.0% |
| Same-day visitors | 6.1% | 1.4% | 0.1% | 0.0% | 0.1% | 0.3% | 2.1% | 0.5% | 0.3% | 0.2% | 0.4% | 0.9% | 0.4% | 0.4% | 13.0% |
| Total 1997 | 28.4% | 4.3% | 0.6% | 0.5% | 1.1% | 2.4% | 33.7% | 4.5% | 3.1% | 3.5% | 1.4% | 9.1% | 4.0% | 3.4% | 100.0% |
| Tourists | 22.4% | 3.4% | 0.5% | 0.4% | 1.0% | 2.2% | 31.4% | 4.0% | 2.9% | 3.2% | 1.2% | 8.5% | 3.6% | 3.1% | 87.7% |
| Same-day visitors | 5.9% | 0.9% | 0.1% | 0.1% | 0.2% | 0.3% | 2.3% | 0.5% | 0.2% | 0.2% | 0.2% | 0.6% | 0.4% | 0.3% | 12.3% |

Table 10a Tourist Arrivals to Hosea Kutako Airport by Month and Purpose of Visit, 1997

| Month | Leisure / Recreation Holiday | Business / Conference Professional | Transit Stopover | Other Purposes | Total Tourist Arrivals |
|--------------|------------------------------|------------------------------------|------------------|----------------|------------------------|
| January | 3,964 | 2,271 | 47 | 918 | 7,200 |
| February | 5,288 | 3,008 | 37 | 685 | 9,018 |
| March | 7,688 | 2,433 | 22 | 757 | 10,900 |
| April | 6,715 | 2,604 | 53 | 893 | 10,265 |
| May | 5,824 | 2,328 | 31 | 666 | 8,849 |
| June | 4,469 | 2,587 | 22 | 595 | 7,673 |
| July | 7,456 | 2,300 | 44 | 1,371 | 11,171 |
| August | 9,407 | 2,411 | 31 | 1,136 | 12,985 |
| September | 7,599 | 2,998 | 34 | 0 | 10,632 |
| October | 7,581 | 2,714 | 31 | 1,885 | 12,211 |
| November | 7,541 | 1,516 | 26 | 705 | 9,788 |
| December | 6,780 | 980 | 34 | 2,264 | 10,058 |
| Total | 80,315 | 28,149 | 413 | 11,873 | 120,750 |

Table 10b Tourist Arrivals to Hosea Kutako Airport by Month and Purpose of Visit, 1997

| Month | Leisure / Recreation Holiday | Business / Conference Professional | Transit Stopover | Other Purposes | Total Tourist Arrivals |
|--------------|------------------------------|------------------------------------|------------------|----------------|------------------------|
| January | 55.1% | 31.5% | 0.7% | 12.8% | 100% |
| February | 58.6% | 33.4% | 0.4% | 7.6% | 100% |
| March | 70.5% | 22.3% | 0.2% | 6.9% | 100% |
| April | 65.4% | 25.4% | 0.5% | 8.7% | 100% |
| May | 65.8% | 26.3% | 0.4% | 7.5% | 100% |
| June | 58.2% | 33.7% | 0.3% | 7.8% | 100% |
| July | 66.7% | 20.6% | 0.4% | 12.3% | 100% |
| August | 72.4% | 18.6% | 0.2% | 8.7% | 100% |
| September | 71.5% | 28.2% | 0.3% | 0.0% | 100% |
| October | 62.1% | 22.2% | 0.3% | 15.4% | 100% |
| November | 77.0% | 15.5% | 0.3% | 7.2% | 100% |
| December | 67.4% | 9.7% | 0.3% | 22.5% | 100% |
| Total | 66.5% | 23.3% | 0.3% | 9.8% | 100% |

Table 10c Tourist Arrivals to Hosea Kutako Airport by Month and Purpose of Visit, 1997

| Month | Leisure / Recreation Holiday | Business / Conference Professional | Transit Stopover | Other Purposes | Total Tourist Arrivals |
|--------------|------------------------------|------------------------------------|------------------|----------------|------------------------|
| January | 4.9% | 8.1% | 11.4% | 7.7% | 6.0% |
| February | 6.6% | 10.7% | 9.0% | 5.8% | 7.5% |
| March | 9.6% | 8.6% | 5.3% | 6.4% | 9.0% |
| April | 8.4% | 9.3% | 12.3% | 7.5% | 8.5% |
| May | 7.3% | 8.3% | 7.5% | 5.6% | 7.3% |
| June | 5.6% | 9.2% | 5.3% | 5.0% | 6.4% |
| July | 9.3% | 8.2% | 10.7% | 11.5% | 9.3% |
| August | 11.7% | 8.6% | 7.5% | 9.6% | 10.8% |
| September | 9.5% | 10.7% | 8.2% | 0.0% | 8.8% |
| October | 9.4% | 9.6% | 7.5% | 15.9% | 10.1% |
| November | 9.4% | 5.4% | 6.3% | 5.9% | 8.1% |
| December | 8.4% | 3.5% | 8.2% | 19.1% | 8.3% |
| Total | 100% | 100% | 100% | 100% | 100% |

*Hosea Kutako Airport formally WINDHCEK INTERNATIONAL AIRPORT