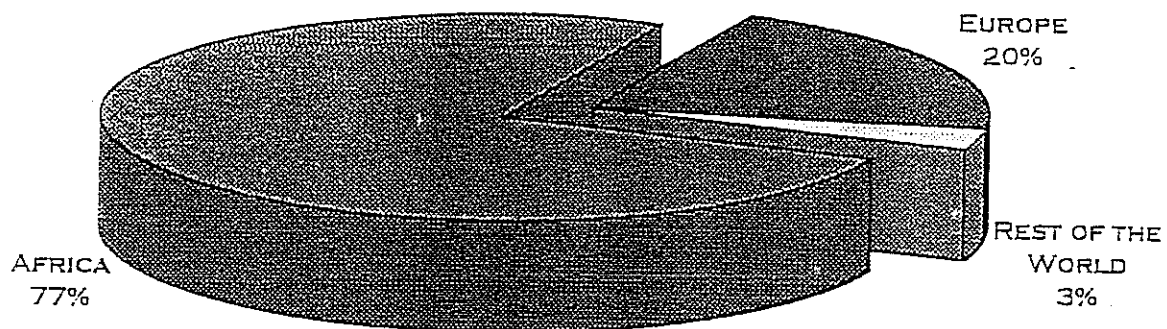




REPUBLIC OF NAMIBIA

ANNUAL
VISITOR ARRIVAL STATISTICS
1996

TOTAL TOURIST ARRIVALS TO NAMIBIA, 1996



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Table 1a: Total Arrivals in Namibia by Month and Category of Travellers, 1996

Month	Returning Residents	Other	Visitor Category		Total Visitor Arrivals	Total Arrivals
			Tourists	Same-day Visitors		
January	3,124	486	26,993	4,115	31,108	34,718
February	1,774	275	24,639	3,896	28,535	30,584
March	2,944	152	33,695	3,537	37,232	40,328
April	2,925	85	35,124	4,263	39,387	42,397
May	3,121	120	33,474	3,304	36,778	40,019
June	2,833	512	38,188	6,362	44,550	47,895
July	2,809	304	47,517	5,552	53,069	56,182
August	2,938	320	44,347	5,811	50,158	53,416
September	1,915	274	45,638	6,879	52,517	54,706
October	3,516	199	40,477	5,326	45,803	49,518
November	1,825	130	37,976	8,095	46,071	48,026
December	2,497	62	53,242	6,612	59,854	62,413
Total	32,221	2,919	461,310	63,752	525,062	560,202

Table 1b: Total Arrivals in Namibia by Month and Category of Travellers, 1996
Percentage Distribution

Month	Returning Residents	Other	Visitor Category		Total Visitor Arrivals	Total Arrivals
			Tourists	Same-day Visitors		
January	9.0%	1.4%	77.7%	11.9%	89.6%	100%
February	5.8%	0.9%	80.6%	12.7%	93.3%	100%
March	7.3%	0.4%	83.6%	8.8%	92.3%	100%
April	6.9%	0.2%	82.8%	10.1%	92.9%	100%
May	7.8%	0.3%	83.6%	8.3%	91.9%	100%
June	5.9%	1.1%	79.7%	13.3%	93.0%	100%
July	5.0%	0.5%	84.6%	9.9%	94.5%	100%
August	5.5%	0.6%	83.0%	10.9%	93.9%	100%
September	3.5%	0.5%	83.4%	12.6%	96.0%	100%
October	7.1%	0.4%	81.7%	10.8%	92.5%	100%
November	3.8%	0.3%	79.1%	16.9%	95.9%	100%
December	4.0%	0.1%	85.3%	10.6%	95.9%	100%
Total	5.8%	0.5%	82.3%	11.4%	93.7%	100%

Table 2a: Quarterly Visitor Arrivals in Namibia by Visitor Category and Country of Residence, 1996

Quarter	Country of Residence													Total Tourist Arrivals
	South Africa	Angola	Botswana	Zambia	Zimbabwe	Other Africa	Germany	UK	Italy	France	Scandi navia	Other Europe	North America	
1st Quarter 1996	44,363	23,719	3,999	1,613	1,361	1,101	10,932	2,323	421	627	700	3,244	1,177	1,095
Tourists	37,220	22,619	3,601	1,343	1,233	1,020	9,927	1,914	380	569	610	2,873	1,008	1,010
Same-day visitors	7,143	1,100	398	470	128	81	1,005	409	41	58	90	371	169	85
2nd Quarter 1996	34,272	47,917	5,291	3,728	2,466	1,058	10,174	3,334	752	1,260	664	3,972	3,217	2,590
Tourists	28,095	43,930	4,649	2,749	2,390	986	9,555	2,964	684	1,194	585	3,741	2,814	2,450
Same-day visitors	6,177	3,987	642	979	96	72	619	370	68	66	79	231	403	140
3rd Quarter 1996	66,805	41,537	2,902	3,099	1,620	1,228	16,064	4,802	2,805	2,197	1,161	6,364	2,817	2,143
Tourists	58,392	36,756	2,183	2,253	1,661	1,006	14,850	4,139	2,661	2,101	1,035	5,981	2,533	1,931
Same-day visitors	8,413	4,781	719	846	139	222	1,214	663	144	96	126	383	284	212
4th Quarter 1996	59,846	45,808	6,408	443	1,620	1,453	18,151	3,013	1,079	1,433	911	6,718	2,462	2,383
Tourists	48,837	41,610	5,578	354	1,544	1,369	16,567	2,545	947	1,263	766	6,095	2,097	2,123
Same-day visitors	11,009	4,198	830	89	76	84	1,584	468	132	170	145	623	365	260
Total 1996	205,286	158,981	18,600	9,083	7,287	4,841	55,321	13,473	5,057	5,517	3,436	20,298	9,673	8,210
Tourists	172,544	144,915	16,011	6,699	6,948	4,382	50,899	11,563	4,672	5,127	2,996	18,690	8,452	7,513
Same-day visitors	32,742	14,066	2,589	2,384	439	459	4,422	1,910	385	390	440	1,608	1,221	697

Table 2b: Quarterly Visitor Arrivals in Namibia by Visitor Category and Country of Residence, 1996 Percentage Distribution

Quarter	Country of Residence													Total Tourist Arrivals
	South Africa	Angola	Botswana	Zambia	Zimbabwe	Other Africa	Germany	UK	Italy	France	Scandi navia	Other Europe	North America	
1st Quarter 1996	45.8%	24.5%	4.1%	1.9%	1.4%	1.1%	11.3%	2.4%	0.4%	0.6%	0.7%	3.3%	1.2%	1.1%
Tourists	38.4%	23.3%	3.7%	1.4%	1.3%	1.1%	10.2%	2.0%	0.4%	0.6%	0.6%	3.0%	1.0%	1.0%
Same-day visitors	7.4%	1.1%	0.4%	0.5%	0.1%	0.1%	1.0%	0.4%	0.0%	0.1%	0.1%	0.4%	0.2%	0.1%
2nd Quarter 1996	28.4%	39.7%	4.4%	3.1%	2.1%	0.9%	8.4%	2.8%	0.6%	1.0%	0.5%	3.3%	2.7%	2.1%
Tourists	23.3%	36.4%	3.9%	2.3%	2.0%	0.8%	7.9%	2.5%	0.6%	1.0%	0.5%	3.1%	2.3%	2.0%
Same-day visitors	5.1%	3.3%	0.5%	0.8%	0.1%	0.1%	0.5%	0.3%	0.1%	0.1%	0.1%	0.2%	0.3%	0.1%
3rd Quarter 1996	42.9%	26.7%	1.9%	2.0%	1.2%	0.8%	10.3%	3.1%	1.8%	1.4%	0.7%	4.1%	1.8%	1.4%
Tourists	37.5%	23.6%	1.4%	1.4%	1.1%	0.6%	9.5%	2.7%	1.7%	1.3%	0.7%	3.8%	1.6%	1.2%
Same-day visitors	5.4%	3.1%	0.5%	0.5%	0.1%	0.1%	0.8%	0.4%	0.1%	0.1%	0.1%	0.2%	0.2%	0.1%
4th Quarter 1996	39.4%	30.2%	4.2%	0.3%	1.1%	1.0%	12.0%	2.0%	0.7%	0.9%	0.6%	4.4%	1.6%	1.6%
Tourists	32.2%	27.4%	3.7%	0.2%	1.0%	0.9%	10.9%	1.7%	0.6%	0.8%	0.5%	4.0%	1.4%	1.4%
Same-day visitors	7.3%	2.8%	0.5%	0.1%	0.1%	0.1%	1.0%	0.3%	0.1%	0.1%	0.1%	0.4%	0.2%	0.2%
Total 1996	39.1%	30.3%	3.5%	1.7%	1.4%	0.9%	10.5%	2.6%	1.0%	1.1%	0.7%	3.9%	1.8%	1.6%
Tourists	32.9%	27.6%	3.0%	1.3%	1.3%	0.8%	9.7%	2.2%	0.9%	1.0%	0.6%	3.6%	1.6%	1.4%
Same-day visitors	6.2%	2.7%	0.5%	0.5%	0.1%	0.1%	0.8%	0.4%	0.1%	0.1%	0.1%	0.3%	0.2%	0.1%

Table 4a Tourist Arrivals in Namibia by Month and Purpose of Visit, 1996

Month	Purpose of Visit Leisure/ Recreation and Holidays	Business, Conference and Professionals	Transit/ Stopover	Other Purposes	Total Tourist Arrivals
January	21,243	4,464	61	1,225	26,993
February	20,219	3,595	51	774	24,639
March	29,943	2,707	37	1,008	33,695
April	26,991	7,107	133	893	35,124
May	18,773	7,769	86	6,846	33,474
June	33,282	3,892	79	935	38,188
July	37,797	7,344	71	2,305	47,517
August	36,481	5,903	102	1,861	44,347
September	40,891	4,344	44	359	45,638
October	25,300	7,952	221	7,004	40,477
November	34,169	2,944	19	844	37,976
December	44,293	6,182	93	2,674	53,242
Total	369,382	64,203	997	26,728	461,310

Table 4b Tourist Arrivals in Namibia by Month and Purpose of Visit, 1996

Percentage Distribution

Month	Purpose of Visit Leisure/ Recreation and Holidays	Business, Conference and Professionals	Transit/ Stopover	Other Purposes	Total Tourist Arrivals
January	78.7%	16.5%	0.2%	4.5%	100%
February	82.1%	14.6%	0.2%	3.1%	100%
March	88.9%	8.0%	0.1%	3.0%	100%
April	76.8%	20.2%	0.4%	2.5%	100%
May	56.1%	23.2%	0.3%	20.5%	100%
June	87.2%	10.2%	0.2%	2.4%	100%
July	79.5%	15.5%	0.1%	4.9%	100%
August	82.3%	13.3%	0.2%	4.2%	100%
September	89.6%	9.5%	0.1%	0.8%	100%
October	62.5%	19.6%	0.5%	17.3%	100%
November	90.0%	7.8%	0.1%	2.2%	100%
December	83.2%	11.6%	0.2%	5.0%	100%
Total	80.1%	13.9%	0.2%	5.8%	100%

Table 4c Tourist Arrivals in Namibia by Month and Purpose of Visit, 1996

Percentage Distribution

Month	Purpose of Visit Leisure/ Recreation and Holidays	Business, Conference and Professionals	Transit/ Stopover	Other Purposes	Total Tourist Arrivals
January	5.8%	7.0%	6.1%	4.6%	5.9%
February	5.5%	5.6%	5.1%	2.9%	5.3%
March	8.1%	4.2%	3.7%	3.8%	7.3%
April	7.3%	11.1%	13.3%	3.3%	7.6%
May	5.1%	12.1%	8.6%	25.6%	7.3%
June	9.0%	6.1%	7.9%	3.5%	8.3%
July	10.2%	11.4%	7.1%	8.6%	10.3%
August	9.9%	9.2%	10.2%	7.0%	9.6%
September	11.1%	6.8%	4.4%	1.3%	9.9%
October	6.8%	12.4%	22.2%	26.2%	8.8%
November	9.3%	4.6%	1.9%	3.2%	8.2%
December	12.0%	9.6%	9.3%	10.0%	11.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Table 5a Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1996

Month	Purpose of Visit Leisure/ Recreation and Holidays	Business, Conference and Professionals	Transit/ Stopover	Other Purposes	Total Tourist Arrivals
South Africa	130,567	34,541	319	7,117	172,544
Angola	114,940	18,041	273	11,661	144,915
Botswana	14,140	1,140	41	690	16,011
Zambia	5,605	945	64	85	6,699
Zimbabwe	5,880	804	17	147	6,848
Other Africa	2,173	1,815	54	339	4,381
Germany	45,681	1,198	108	3,912	50,899
United Kingdom	10,247	809	30	476	11,562
Italy	4,285	272	3	112	4,672
France	4,495	471	22	139	5,127
Scandinavia	2,242	551	6	197	2,996
Other Europe	16,262	1,308	29	1,091	18,690
North America-	7,043	1,056	18	335	8,452
Other Countries	5,822	1,252	13	427	7,514
Total	369,382	64,203	997	26,728	461,310

Table 5b Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1996
Percentage Distribution

Month	Purpose of Visit Leisure/ Recreation and Holidays	Business, Conference and Professionals	Transit/ Stopover	Other Purposes	Total Tourist Arrivals
South Africa	75.7%	20.0%	0.2%	4.1%	100%
Angola	79.3%	12.4%	0.2%	8.0%	100%
Botswana	88.3%	7.1%	0.3%	4.3%	100%
Zambia	83.7%	14.1%	1.0%	1.3%	100%
Zimbabwe	85.9%	11.7%	0.2%	2.1%	100%
Other Africa	49.6%	41.4%	1.2%	7.7%	100%
Germany	89.7%	2.4%	0.2%	7.7%	100%
United Kingdom	88.6%	7.0%	0.3%	4.1%	100%
Italy	91.7%	5.8%	0.1%	2.4%	100%
France	87.7%	9.2%	0.4%	2.7%	100%
Scandinavia	74.8%	18.4%	0.2%	6.6%	100%
Other Europe	87.0%	7.0%	0.2%	5.8%	100%
North America	83.3%	12.5%	0.2%	4.0%	100%
Other Countries	77.5%	16.7%	0.2%	5.7%	100%
Total	80.1%	13.9%	0.2%	5.8%	100%

Table 5c Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1996
Percentage Distribution

Month	Purpose of Visit Leisure/ Recreation and Holidays	Business, Conference and Professionals	Transit/ Stopover	Other Purposes	Total Tourist Arrivals
South Africa	35.3%	53.8%	32.0%	26.6%	37.4%
Angola	31.1%	28.1%	27.4%	43.6%	31.4%
Botswana	3.8%	1.8%	4.1%	2.6%	3.5%
Zambia	1.5%	1.5%	6.4%	0.3%	1.5%
Zimbabwe	1.6%	1.3%	1.7%	0.5%	1.5%
Other Africa	0.6%	2.8%	5.4%	1.3%	0.9%
Germany	12.4%	1.9%	10.8%	14.6%	11.0%
United Kingdom	2.8%	1.3%	3.0%	1.8%	2.5%
Italy	1.2%	0.4%	0.3%	0.4%	1.0%
France	1.2%	0.7%	2.2%	0.5%	1.1%
Scandinavia	0.6%	0.9%	0.6%	0.7%	0.6%
Other Europe	4.4%	2.0%	2.9%	4.1%	4.1%
North America	1.9%	1.6%	1.8%	1.3%	1.8%
Other Countries	1.6%	2.0%	1.3%	1.6%	1.6%
Total	100%	100%	100%	100%	100%

Table 6a

**Tourist Arrivals in Namibia by Country of Residence, Intended Length of Stay
and Tourist Nights, 1996**

Country of Residence	Intended Length of Stay					Total Tourist Arrivals	Total Tourist Intended Nights	Average Duration of Stay (Nights)
	1 to 3	4 to 7	8 to 14	15 to 21	22+			
South Africa	59,098	40,507	34,486	10,163	28,290	172,544	2,294,835	13.3
Angola	19,594	20,437	44,246	14,727	45,911	144,915	3,275,079	22.6
Botswana	6,186	3,788	2,641	498	2,898	16,011	209,744	13.1
Zambia	1,309	2,001	1,722	637	1,030	6,699	106,514	15.9
Zimbabwe	1,139	1,387	1,557	1,436	1,329	6,848	102,035	14.9
Other Africa	911	1,501	801	288	880	4,381	90,249	20.6
Germany	3,873	8,524	15,097	10,867	12,538	50,899	1,211,396	23.8
United Kingdom	1,990	2,250	3,307	1,889	2,126	11,562	227,771	19.7
Italy	298	675	1,790	1,357	552	4,672	92,973	19.9
France	674	918	1,987	674	874	5,127	105,104	20.5
Scandinavia	506	533	974	427	556	2,996	68,608	22.9
Other Europe	2,157	3,029	6,307	3,223	3,974	18,690	435,477	23.3
North America	2,122	1,850	2,058	846	1,576	8,452	155,517	18.4
Other Countries	1,316	1,603	1,719	1,181	1,695	7,514	187,099	24.9
Total, 1997	101,173	89,003	118,692	48,213	104,229	461,310	9,041,676	19.6

Table 6b

**Tourist Arrivals in Namibia by Country of Residence, Intended Length of Stay
and Tourist Nights, 1996**
Percentage Distribution

Country of Residence	Intended Length of Stay					Total Tourist Arrivals	Total Tourist Intended Nights	Average Duration of Stay (Nights)
	1 to 3	4 to 7	8 to 14	15 to 21	22+			
South Africa	34.3%	23.5%	20.0%	5.9%	16.4%	100%	2,496,237	13.3
Angola	13.5%	14.1%	30.5%	10.2%	31.7%	100%	3,575,049	22.6
Botswana	38.6%	23.7%	16.5%	3.1%	18.1%	100%	231,805	13.1
Zambia	19.5%	29.9%	25.7%	9.5%	15.4%	100%	120,665	15.9
Zimbabwe	16.6%	20.3%	22.7%	21.0%	19.4%	100%	112,629	14.9
Other Africa	20.8%	34.3%	18.3%	6.6%	20.1%	100%	98,818	20.6
Germany	7.6%	16.7%	29.7%	21.4%	24.6%	100%	1,307,858	23.8
United Kingdom	17.2%	19.5%	28.6%	16.3%	18.4%	100%	247,334	19.7
Italy	6.4%	14.4%	38.3%	29.0%	11.8%	100%	97,848	19.9
France	13.1%	17.9%	38.8%	13.1%	17.0%	100%	111,992	20.5
Scandinavia	16.9%	17.8%	32.5%	14.3%	18.6%	100%	74,494	22.9
Other Europe	11.5%	16.2%	33.7%	17.2%	21.3%	100%	466,513	23.3
North America	25.1%	21.9%	24.3%	10.0%	18.6%	100%	168,930	18.4
Other Countries	17.5%	21.3%	22.9%	15.7%	22.6%	100%	203,035	24.9
Total, 1997	21.9%	19.3%	25.7%	10.5%	22.6%	100%	9,839,435	19.6

Table 6c

**Tourist Arrivals in Namibia by Country of Residence, Intended Length of Stay
and Tourist Nights, 1996**
Percentage Distribution

Country of Residence	Intended Length of Stay					Total Tourist Arrivals	Total Tourist Intended Nights	Average Duration of Stay (Nights)
	1 to 3	4 to 7	8 to 14	15 to 21	22+			
South Africa	58.4%	45.5%	29.1%	21.1%	27.1%	37.4%	2,496,237	13.3
Angola	19.4%	23.0%	37.3%	30.5%	44.0%	31.4%	3,575,049	22.6
Botswana	6.1%	4.3%	2.2%	1.0%	2.8%	3.5%	231,805	13.1
Zambia	1.3%	2.2%	1.5%	1.3%	1.0%	1.5%	120,665	15.9
Zimbabwe	1.1%	1.6%	1.3%	3.0%	1.3%	1.5%	112,629	14.9
Other Africa	0.9%	1.7%	0.7%	0.6%	0.8%	0.9%	98,818	20.6
Germany	3.8%	9.6%	12.7%	22.5%	12.0%	11.0%	1,307,858	23.8
United Kingdom	2.0%	2.5%	2.8%	3.9%	2.0%	2.5%	247,334	19.7
Italy	0.3%	0.8%	1.5%	2.8%	0.5%	1.0%	97,848	19.9
France	0.7%	1.0%	1.7%	1.4%	0.8%	1.1%	111,992	20.5
Scandinavia	0.5%	0.6%	0.8%	0.9%	0.5%	0.6%	74,494	22.9
Other Europe	2.1%	3.4%	5.3%	6.7%	3.8%	4.1%	466,513	23.3
North America	2.1%	2.1%	1.7%	1.8%	1.5%	1.8%	168,930	18.4
Other Countries	1.3%	1.8%	1.4%	2.4%	1.6%	1.6%	203,035	24.9
Total, 1997	100%	100%	100%	100%	100%	100%	9,839,435	19.6

