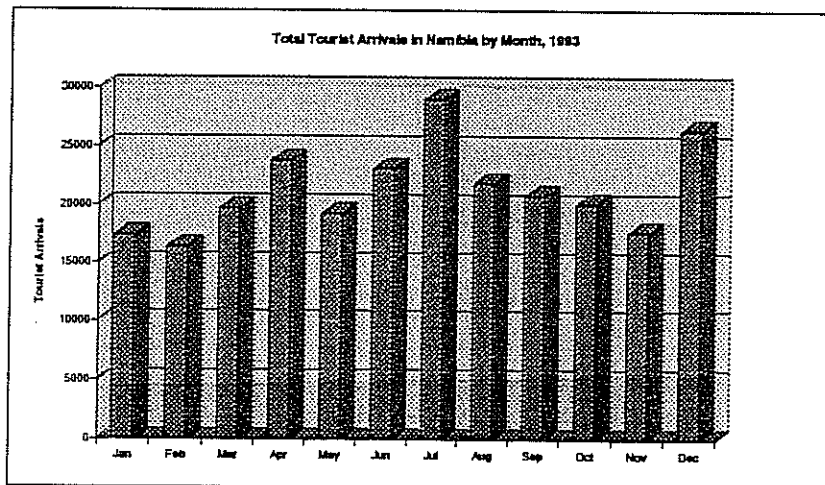




REPUBLIC OF NAMIBIA

MINISTRY OF ENVIRONMENT AND TOURISM

Annual
Visitor Arrival Statistics
1993



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by

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INTRODUCTION

Background and Methodology

Tourism statistics in Namibia have until recently been very limited and only published on an irregular basis. The area of visitor arrival statistics, providing information on the volume and type of tourism and normally forming part of a broader national immigration statistics, has been particularly weak.

Prior to Namibia's Independence, registration of border crossing travellers was only undertaken at South Africa's international borders as Namibia was a South African province. Consequently, no statistical information on the number of arrivals and departures to/from Namibia is available from that period.

In connection with Independence, the Ministry of Home Affairs introduced an immigration arrival and departure registration system. The system was based on the collection of a series of travel and personal information about all arriving and departing travellers through the completion of the arrival and departure forms respectively. The information collected from the immigration forms were computer entered for statistical processing by a specially developed software programme, the INFLUX system, on the Government mainframe computer, handled by the Directorate of Data Systems and Services under the Office of the Prime Minister. Unfortunately though, the Ministry of Home Affairs has not had the sufficient resources and experience to handle the large amount of immigration records. The Ministry was thus experiencing a tremendous backlog in the processing of collected immigration forms with the result that no immigration statistics were ever compiled and published. At the same time, the Central Statistics Office was only in the process of being established and did not have the additional resources to ensure a viable arrival and departure statistical system.

In general, information on past and current levels of tourism, disaggregated according to important visitor characteristics such as country of residence (source market), purpose of visit, average length of stay, etc., is absolutely essential for the planning, development and marketing of tourism in Namibia. The poor state of tourism statistics in Namibia was identified during the preparation of the European Community financed Namibia Tourism Development Plan Study, undertaken in 1992 by the Danish consultancy firm Hoff & Overgaard. The Tourism Development Plan made a series of recommendations regarding the establishment of viable tourism statistical systems in order to develop adequate information tools for the proper planning, operation and management of the tourism sector. Subsequently, as part of a technical assistance programme provided by the European Community, the Tourism Policy, Planning and Management Information Unit (PPMIU) was established within the Ministry of Environment and Tourism, among other things, with the objective to institute appropriate tourism statistical systems for the benefit of both the Government and the private tourism sectors.

Since the beginning of 1994, the PPMIU has liaised closely with the Ministry of Home Affairs, the Central Statistics Office (CSO) and the Directorate of Data Systems and Services on a revision of the immigration statistical system and how best to make optimal use of past and current statistical data.

In order to cope with the considerable backlog developed during the early years of Independence in the computer entering of the collected information from immigration arrival and departure forms introduced in early 1990, the National Tourism Development Plan recommended a series of procedures aimed at speeding up the data entry process, including non-entry of old records, entry of arrival forms for non-citizens only and simplification of the data entry procedures through the omission of non-essential information from the arrival forms.

The Ministry of Home Affairs adopted these recommendations with the encouraging result that by May 1994, data entry of arrival forms for all non-citizens were completed for the first six months of 1993. This enabled the Policy, Planning and Management Information Unit (PPMIU) with the assistance of the Directorate of Data Systems and Services to compile and publish a series of visitor arrival tabulations as part of the Compendium of Selected Tourism Statistics. The Compendium represented for the first time a useful source of information on the actual visitor and tourist arrivals in Namibia.

In addition, the Ministry of Home Affairs on the basis of recommendations made by the PPMIU by July/August 1994 introduced new arrival and departure declaration forms. The new forms were designed to provide information on visitor profile characteristics in line with international standards and definitions.

The joint efforts of the Ministry of Home Affairs, the Central Statistics Office, the Directorate of Data Systems and Services and the PPMIU continued with the establishment of a joint management group to monitor the processing of arrival forms. As a result, the PPMIU is for the first time in a position to present actual visitor arrival statistics for the complete calendar year of 1993. In addition to the 1993 visitor arrival statistics presented in Tables 1 - 12, tourist arrivals at Windhoek Airport for the first nine months of 1994 are presented in Tables 12 - 15.

DEFINITIONS AND CONCEPTS OF TOURISM TERMS

In order to understand correctly the statistical information on visitor arrivals as presented in this paper, it is found useful to provide a summary of the most important definitions of tourism terms as recently revised by the World Tourism Organization (WTO) and adopted by the United Nations Statistical Commission and the Statistical Division of the European Community (EUROSTAT) for the compilation of international tourism statistics.

In accordance with the WTO definitions, **Tourism** is defined as:

The activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes.

All travellers engaged in tourism are described as "visitors" as distinct to "other travellers", making the term "visitor" the basic concept for the whole system of tourism statistics. A further distinction is made between tourism within a country (domestic tourism) and tourism between countries (international tourism).

For the purpose of tourism statistics, the term **International Visitor** describes:

Any person who travel to a country other than that in which s/he has his/her usual residence for a period not exceeding 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the country visited.

Subsequently, international visitors are divided into two broad categories:

International Tourists (overnight visitors):

International visitors who stay at least one night (but not longer than one year) in a collective or private accommodation in the country visited.

International Same-day Visitors:

International visitors who do not spend the night in a collective or private accommodation in the country visited.

On the basis of the WTO recommendations, the following classification of international tourists according to their main purpose of visit (in the absence of which the visit would not have taken place) is applied for Namibia:

- leisure, recreation and holidays
- business, conference and professionals
- visiting friends and relatives
- transit/stop-over
- other purposes.

The WTO also separates tourists coming for health treatment and for religion/pilgrimage purposes. However, these groups are found insignificant for Namibia and included under "other purposes".

Further, the Policy, Planning and Management Information Unit is applying where possible the WTO's recommended classifications of international tourist according to other visitor characteristics such as mode of travel, age groups, etc.

COMMENTARY

Each of the arrival statistical tabulations presented in this paper are briefly summarised in the following:

Tables 1a and 1b: Total Arrivals in Namibia by Month and Category of Travellers, 1993

This table will in future provide information on the total number of travellers entering Namibia through one of the country's immigration posts, disaggregated into returning residents, intending residents and foreign visitors. As a result of the backlog in the processing of arrival forms, forms completed by Namibian citizens have not been analysed. Therefore, Table 1a only include information on foreign visitors as well as non-citizen residents. On this background, Namibia recorded a total of 316,104 arrivals during 1993, excluding arrivals of Namibian citizens. Of the total arrivals, 288,443 were foreign visitors, while approximately 23,000 were returning residents (excluding Namibian citizens) and 4,600 came for other or non-stated purposes. Of the total number of foreign visitors, 88.4 percent or almost 255,000 were tourists, i.e. overnight visitors spending at least one night in the country, while 11.6 percent or approximately 33,500 were same-day visitors. Most visitor arrivals were recorded in July with about 33,200 followed by December and June with about 28,600 and 27,800 respectively. In accordance with the analysis of the utilisation of accommodation establishments, the lowest number of visitor arrivals was recorded in February with approximately 18,600.

Tables 2a and 2b: Quarterly Visitor Arrivals in Namibia by Visitor Category and Country of Residence, 1993

Of the total number of visitor arrivals of nearly 288,500, South Africa accounted for as much as 61.8 percent with 178,180 arrivals. Germany represents the second largest source market, generating 10.6 percent of the total number of visitor arrivals with almost 30,500 arrivals. All other European countries together generated about 21,600 visitors, corresponding to 7.5 percent of the total number of visitor arrivals in Namibia in 1993. The neighbouring countries of Angola, Botswana and Zambia each accounted for a little less than 5 percent of all visitor arrivals, corresponding to just under 14,000 visitor arrivals from each of these countries.

The highest number of visitor arrivals was recorded during the third quarter with almost 81,000 arrivals or 28 percent of the annual total. On the other hand, least visitor arrivals was recorded during the first quarter with 60,750 arrivals.

Tables 3a - 3c: Tourist Arrivals in Namibia by Month and Country of Residence, 1993

Of the total of almost 255,000 tourists (overnight visitors) visiting Namibia in 1993, more than 155,000 or 60.8 percent came from South Africa while the second most important market, Germany, generated close to 30,000 tourists or 11.7 percent of the total. All other European countries together still generate less tourists to Namibia than Germany, i.e. a total of approximately 20,500 or slightly more than 8 percent of the total number of tourist arrivals in 1993.

While South African tourists peak in May-July and in December, tourist arrivals from Germany and other European countries peak in March-August and July-November.

Tables 4a - 4c: Tourist Arrivals in Namibia by Month and Purpose of Visit, 1993

Of the total number of tourist arrivals, the great majority, 71 percent or almost 181,000, came for leisure, recreation and holiday purposes. In this connection, it should be noted that the old arrival form used in 1993 did not contain a pre-classification of visitors by purpose of visit. The classification was undertaken by the immigration officials according to the purpose stated by the travellers. At the time, the Ministry of Home Affairs did not distinguish separately the important category of tourists visiting friends and relatives (the so-called VFR travellers). As a result, VFR travellers have normally been classified as holiday tourists, thereby contributing to this group's exceptionally high proportion of the total number of tourist arrivals in Namibia. Business tourists accounted for 15.2 percent of all tourist arrivals with approximately 38,800, while about 7,100 or 2.8 percent stated that they were in transit to other destinations. Approximately 28,000 tourists or 11 percent of the total stated other purposes for their visit to Namibia.

While the largest number of holiday tourists was recorded in July, December and April, in that order, and the lowest number of holiday tourists recorded in January-March and October-November, business tourists showed a more uniform arrival pattern over the year.

Tables 5a and 5b: Tourist Arrivals in Namibia by Month and Mode of Travel, 1993

Almost 7 out of every ten tourists to Namibia (67.3%) or a total of more than 171,600 arrived by road, while 32.4 percent or approximately 82,500 came by air. A negligible 810 tourists stated that they arrived by rail. While most road tourists were recorded in June-July and December, tourists arriving by air peaked in July-October and in March-April.

Tables 6a - 6c: Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1993

Expectedly, South Africa accounted for the great majority of tourist arrivals regardless of their purpose of visit. In particular, they accounted for more than 86 percent of tourists in transit and more than 71 percent of all business tourists. Of the total number of holiday tourists, 57.9 percent or almost 105,000 came from South Africa including tourists visiting friends and relatives. Germany generated a little more than 28,000 holiday tourists, accounting for 15.5 percent of all holiday tourists to Namibia in 1993. Namibia's other neighbouring countries of Angola, Botswana, Zambia and Zimbabwe together generated about 23,200 holiday tourists, accounting for 12.8 percent of all holiday tourists. While two thirds of the South African tourists came for holiday, as many as 94.4 percent of all German tourists came for this purpose. Tourists from African countries, except from Zambia, more often than other tourists came for business purposes. For instance, more than 32 percent of the tourists from "Other Africa" and more than 24 percent of all Zimbabwean tourists came to Namibia for business. Also the Scandinavian countries recorded a high proportion of business tourists with 30 percent.

Tables 7a - 7c: Tourist Arrivals in Namibia by Country of Residence and Mode of Travel, 1993

Not surprisingly, the great majority of tourists from South Africa and Namibia's other neighbouring countries arrived in Namibia by road, varying from two thirds (Angola and Zimbabwe) to more than 90 percent (Botswana and Zambia). Oppositely, between two thirds and 87 percent of all European and North American tourists arrived by air. As a result, European tourists accounted for almost half of the total number of air arrivals with about 39,300. A little less than 28,000 South African tourists arrived by air, accounting for almost 34 percent of the total of 82,554 air tourist arrivals. Expectedly, more than 9 out of every 10 of the few tourists arriving by rail were from South Africa.

Tables 8a and 8b: Tourist Arrivals in Namibia by Country of Residence, Intended Length of Stay and Tourist Nights, 1993

On the basis of information provided by the tourists at the time of entry into Namibia regarding their intended length of stay, it is estimated that the approximate 255,000 tourists visiting Namibia in 1993 intended to spend a total of almost 4 million nights (3,928,196) in the country. This indicates an overall average intended length of stay of 15.4 nights. Obviously, the intended length of stay may vary to some extent from the actual length of stay as tourists may either shorten or extend their stated intended length of stay. Tourists from Scandinavia recorded the largest intended length of stay with 22.6 nights followed by tourists from Other Countries (21.2 nights), Angola (19.6 nights), Zimbabwe (19.5 nights) and Germany (19.4 nights). Zambian tourists on average recorded the shortest intended length of stay with 11.1 nights, while South African tourists stated an average intended length of stay of 13.9 nights.

More than 45 percent (115,108) of all tourists recorded an average intended length of stay of one week or less, of which more than 60,000 or 23.5 percent of all tourists only stayed between 1 - 3 nights. A little less than 58,000 tourists (22.6 %) stated an intended length of stay of 1 - 2 weeks, while 20 percent of all tourists or approximately 51,000 intended to stay longer than 3 weeks in the country.

More than 50 percent of all German tourists intended to stay longer than two weeks, while this was the case for 34 - 47 percent of other European tourists. On the other hand, Zambian tourists recorded a higher proportion than other tourists, intending to stay only 1 - 3 nights, followed by tourists from Botswana (34.7%) and South Africa (28.7%).

Tables 9a and 9b: Tourist Arrivals in Namibia by Country of Residence, Sex and Age, 1993

About 167,700 or almost two thirds (65.8%) of all tourists to Namibia in 1993 were male, while a little less than 87,300 (34.2%) were female.

The largest age group was the middle age group of 30 - 39 years accounting for almost 25 percent of all tourist arrivals with slightly less than 63,000, followed by the 20 - 29 years category with 57,800 (22.7%) and the 40 - 49 years category with a little less than 52,000 tourists (20.3%).

Table 10: Quarterly Tourist Arrivals at Windhoek Airport by Visitor Category and Country of Residence, 1993

In a tourism planning context it is interesting to analyse separately visitors arriving to Namibia by air at the country's main international airport, Windhoek Airport. In addition, Windhoek Airport is the only port of entry for which preliminary statistics on visitor arrivals are available for the major part of 1994, enabling initial trend analysis during the period 1993 - 1994. Table 10 shows that of the almost 80,000 visitors arriving at Windhoek Airport during 1993, South Africa still accounted for the largest proportion with 33.4 percent or about 26,700 arrivals. However, Germany followed closely after with approximately 23,300 arrivals constituting almost 30% of all visitor arrivals at the airport. Other European countries together accounted for 19.4 percent with approximately 15,500 arrivals.

During the year, most visitor arrivals were recorded at the airport in the third quarter with 22,917 followed by the quarter October-December with slightly more than 21,000 visitor arrivals. A little more than 94% of all visitor arrivals were tourist arrivals (overnight visitors) while same-day visitors accounted for slightly less than 6% with about 4,600 arrivals.

Tables 11a - 11c: Tourist Arrivals at Windhoek Airport by Month and Purpose of Visit, 1993

Of the total of 75,241 tourist arrivals at Windhoek Airport during 1993, 71 percent or 53,416 came for leisure, recreation and holiday purposes (including tourists visiting friends and relatives), the same relative proportion as recorded for the country as a whole. A little more than 20,000 tourists came for business purposes, accounting for 26.8 percent of all tourist arrivals at the Airport, compared to 15.2 percent for the country as a whole. Most tourist arrivals were recorded during the period July-October while the lowest number of tourist arrivals was recorded in January and May with about 4,800 for each month corresponding to 6.4 percent of the annual total.

Table 12: Quarterly Visitor Arrivals at Windhoek Airport by Visitor Category and Country of Residence, January-September 1994 (Preliminary figures)

As for 1993, South Africa and Germany together accounted for the great majority of all visitor arrivals at Windhoek Airport during the first nine months of 1994, with almost 40,500 out of a total of 62,748 visitor arrivals, corresponding to 64.5 percent of all arrivals. It is however, interesting to note that German visitor arrivals at Windhoek Airport during this period surpassed arrivals from South Africa. Other European countries retained their combined share of 19.4 percent of the total number of visitor arrivals at the airport.

Tables 13a - 13c: Tourist Arrivals at Windhoek Airport by Month and Purpose of Visit, January-September, 1994 (Preliminary figures)

Almost 40,000 tourists out of a total of 59,638 tourist arrivals at Windhoek Airport during the first nine months of 1994 came for leisure, recreation and holiday purposes (including tourists visiting friends and relatives), corresponding to 66.5 percent of all tourist arrivals at the airport. This proportion is less than the similar proportion in 1993, where 71 percent came for holiday purposes, mainly due to a low registration of holiday tourists in August. This may be due to incomplete processing of forms at the Ministry of Home Affairs for this month. Of the total number of tourist arrivals at the airport 27.7 percent or about 16,500 tourists came for business, while 5.8 percent or almost 3,500 came for other purposes or were in transit.

Table 14: Total and German Tourist Arrivals at Windhoek Airport by Month, January-September, 1993 and 1994 (Preliminary figures)

During the first nine months of 1994, total tourist arrivals at Windhoek Airport increased by 4,400 to 59,638, compared to 55,236 for the same period in 1993. This correspond to an 8 percent increase in total tourist arrivals. Compared to 1993, an increasing number of tourist arrivals were recorded in all months in 1994 except for August, where a decrease of more than 26 percent was recorded. This, however may be a result of incomplete processing of arrival forms for August.

The German market with an increase of 3,930 tourists accounted for almost 90 percent of the registered total increase in tourist arrivals during the first nine months of 1994. Thus, German tourist arrivals at the airport increased by a staggering 24.2 percent to more than 20,000 during the nine-month period compared to the same period in 1993. In some months like May and June increases in excess of 50 percent in German tourist arrivals were recorded. The considerable growth in the German market should be seen in connection with increased flight frequencies from Germany to Namibia by both Air Namibia and Lufthansa as well as the introduction of flights between the two countries by the German airline LTU.

Table 15a and 15b: Tourist Arrivals at Windhoek Airport by Main Market Areas, January-September, 1993 - 1994 (Preliminary figures)

Also the Scandinavian market recorded a considerable growth of 25.8 percent during the nine-month period in 1994, and Other Countries recorded a 32.6 percent increase compared to the same period in 1993, however in both cases at a much lower level than the German market. Other markets recording an increased number of tourists include North America (13.9%) and France (10.1%).

The British market, in spite of serious promotion efforts by the national carrier in this market, remained stagnant as did South Africa, recording a marginal increase of 1.7 percent from the 1993 figures. Other African markets together experienced a decline of almost 20 percent.

European countries as a whole, excluding Germany and the United Kingdom, recorded an increase in tourists arrivals at Windhoek Airport during the nine-month period under review corresponding to 7.7 percent, compared to the same period in 1993.

Overall, German tourists arriving at the airport increased their share of total arrivals from 29.4 percent during the first nine months of 1993 to almost 34 percent during the same period in 1994. At the same time, South Africa's and Other African Countries' shares of total tourist arrivals at Windhoek Airport declined from 32.3 and 11.4 percent in 1993 to 30.4 and 8.5 percent respectively in 1994. European countries other than Germany retained their combined share of about 20 percent of all tourist arrivals at the airport.

Table 1a: Total Arrivals in Namibia by Month and Category of Travellers, 1993

Month	Returning Residents ¹⁾	Other	Visitor Category		Total Visitor Arrivals	Total Arrivals
			Tourists	Same-day Visitors		
January	2.178	533	17.384	2.514	19.898	22.609
February	1.169	340	16.340	2.223	18.563	20.072
March	1.703	283	19.648	2.641	22.289	24.275
April	1.731	315	23.734	2.638	26.372	28.418
May	2.058	302	19.221	2.605	21.826	24.186
June	1.876	370	23.070	4.731	27.801	30.047
July	1.841	396	28.977	4.265	33.242	35.479
August	2.002	396	21.813	2.545	24.358	26.756
September	2.615	419	20.747	2.433	23.180	26.214
October	1944	408	20.041	2.419	22.460	24.812
November	1748	541	17.652	2.219	19.871	22.160
December	2172	321	26.351	2.232	28.583	31.076
Total	23.037	4.624	254.978	33.465	288.443	316.104

1) Excludes Namibian Citizens

Table 1b: Total Arrivals in Namibia by Month and Category of Travellers, 1993
Percentage Distribution

Month	Returning Residents ¹⁾	Other	Visitor Category		Total Visitor Arrivals	Total Arrivals
			Tourists	Same-day Visitors		
January	9,6	2,4	76,9	11,1	88,0	100
February	5,8	1,7	81,4	11,1	92,5	100
March	7,0	1,2	80,9	10,9	91,8	100
April	6,1	1,1	83,5	9,3	92,8	100
May	8,5	1,2	79,5	10,8	90,2	100
June	6,2	1,2	76,8	15,7	92,5	100
July	5,2	1,1	81,7	12,0	93,7	100
August	7,5	1,5	81,5	9,5	91,0	100
September	10,0	1,6	79,1	9,3	88,4	100
October	7,8	1,6	80,8	9,7	90,5	100
November	7,9	2,4	79,7	10,0	89,7	100
December	7,0	1,0	84,8	7,2	92,0	100
Total	7,3	1,5	80,7	10,6	91,2	100

1) Excludes Namibian Citizens

Table 2a: Quarterly Visitor Arrivals in Namibia by Visitor Category and Country of Residence, 1993

Quarter	Country of Residence														Total Tourist Arrivals	
	South Africa	Angola	Botswana	Zambia	Zimbabwe	Other Africa	Germany	UK	Italy	France	Scandinavia	Other Europe	North America	Other States		
1st Quarter 1993																
- Tourists	34,901	3,897	3,294	3,127	1,073	931	7,312	1,386	331	425	476	1,776	1,003	818	60,750	
- Same-day visitors	30,118	3,562	2,848	1,981	1,021	876	7,129	1,228	320	408	445	1,705	938	793	53,372	
	4,783	335	446	1,146	52	65	183	158	11	17	31	71	65	25	7,378	
2nd Quarter 1993																
- Tourists	51,327	3,207	3,481	3,262	1,285	973	5,995	1,413	301	479	431	1,710	1,310	825	75,999	
- Same-day visitors	43,612	2,918	3,133	2,399	1,230	910	5,755	1,334	291	451	399	1,622	1,222	749	66,025	
	7,715	289	348	863	55	63	240	79	10	28	32	88	88	76	9,974	
3rd Quarter 1993																
- Tourists	49,811	2,949	3,585	3,513	1,271	890	8,488	1,963	1,307	1,070	485	2,729	1,766	933	88,780	
- Same-day visitors	43,101	2,798	3,206	2,216	1,231	850	8,329	1,871	1,238	1,058	447	2,622	1,669	901	71,537	
	6,710	171	379	1,297	40	40	159	92	69	12	38	107	97	32	9,243	
4th Quarter 1993																
- Tourists	42,141	3,694	3,175	3,860	1,240	831	8,658	1,672	433	476	584	2,185	1,138	827	70,914	
- Same-day visitors	38,219	3,441	2,702	2,202	1,194	804	8,517	1,584	413	457	558	2,127	1,061	795	64,044	
	3,922	253	473	1,658	46	27	141	118	20	19	26	58	77	32	6,870	
Total 1993	178,180	13,767	13,535	13,762	4,869	3,625	30,453	6,434	2,372	2,450	1,976	8,400	5,217	3,403	288,443	
- Tourists	155,050	12,719	11,899	8,798	4,676	3,440	29,730	5,987	2,262	2,374	1,849	8,076	4,890	3,238	254,978	
- Same-day visitors	23,130	1,048	1,646	4,964	193	185	723	447	110	76	127	324	327	165	33,465	

Table 2b: Quarterly Visitor Arrivals in Namibia by Visitor Category and Country of Residence, 1993
Percentage Distribution

Quarter	Country of Residence														Total Tourist Arrivals	
	South Africa	Angola	Botswana	Zambia	Zimbabwe	Other Africa	Germany	UK	Italy	France	Scandinavia	Other Europe	North America	Other States		
1st Quarter 1993																
- Tourists	57,5	6,4	5,4	5,1	1,8	1,5	12,0	2,3	0,5	0,7	0,8	2,9	1,7	1,3	100	
- Same-day visitors	49,6	5,9	4,7	3,3	1,7	1,4	11,7	2,0	0,5	0,7	0,7	2,8	1,5	1,3	87,9	
	7,9	0,6	0,7	1,9	0,1	0,1	0,3	0,3	0,0	0,0	0,1	0,1	0,1	0,0	12,1	
2nd Quarter 1993																
- Tourists	67,5	4,2	4,6	4,3	1,7	1,3	7,9	1,9	0,4	0,6	0,6	2,3	1,7	1,1	100	
- Same-day visitors	57,4	3,8	4,1	3,2	1,6	1,2	7,6	1,8	0,4	0,6	0,5	2,1	1,6	1,0	86,9	
	10,2	0,4	0,5	1,1	0,1	0,1	0,3	0,1	0,0	0,0	0,0	0,1	0,1	0,1	13,1	
3rd Quarter 1993																
- Tourists	61,7	3,7	4,4	4,3	1,6	1,1	10,5	2,4	1,6	1,3	0,6	3,4	2,2	1,2	100	
- Same-day visitors	53,4	3,5	4,0	2,7	1,5	1,1	10,3	2,3	1,5	1,3	0,6	3,2	2,1	1,1	88,6	
	8,3	0,2	0,5	1,6	0,0	0,0	0,2	0,1	0,1	0,0	0,0	0,1	0,1	0,0	11,4	
4th Quarter 1993																
- Tourists	59,4	5,2	4,5	5,4	1,7	1,2	12,2	2,4	0,6	0,7	0,8	3,1	1,6	1,2	100	
- Same-day visitors	53,9	4,9	3,8	3,1	1,7	1,1	12,0	2,2	0,6	0,6	0,8	3,0	1,5	1,1	90,3	
	5,5	0,4	0,7	2,3	0,1	0,0	0,2	0,2	0,0	0,0	0,0	0,1	0,1	0,0	9,7	
Total 1993	61,8	4,8	4,7	4,8	1,7	1,3	10,6	2,2	0,8	0,8	0,7	2,9	1,8	1,2	100	
- Tourists	53,8	4,4	4,1	3,1	1,6	1,2	10,3	2,1	0,8	0,8	0,6	2,8	1,7	1,1	88,4	
- Same-day visitors	8,0	0,4	0,6	1,7	0,1	0,1	0,3	0,2	0,0	0,0	0,0	0,1	0,1	0,1	11,6	

Table 3a: Tourist Arrivals in Namibia by Month and Country of Residence, 1993

Month	Country of Residence														Total Tourist Arrivals
	South Africa	Angola	Botswana	Zambia	Zimbabwe	Other Africa	Germany	UK	Italy	France	Scandinavia	Other Europe	North America	Other States	
January	10295	1246	892	679	243	265	1986	375	98	118	149	522	268	248	17,384
February	9187	958	1009	592	368	396	2007	332	112	156	146	549	326	202	16,340
March	10636	1358	947	710	410	215	3136	521	110	134	150	634	344	343	19,648
April	14372	948	1320	762	475	416	3080	536	139	242	161	716	330	237	23,734
May	12727	864	860	808	388	254	1401	404	83	138	109	492	433	260	19,221
June	16513	1106	953	829	367	240	1274	394	69	71	129	414	459	252	23,070
July	18931	1096	1025	832	322	312	3009	692	261	394	204	987	655	257	28,977
August	11933	662	1114	685	524	305	2684	650	886	460	122	930	521	337	21,813
September	12237	1040	1067	699	385	233	2636	529	91	204	121	705	493	307	20,747
October	10050	1188	1067	696	419	260	3547	653	126	211	205	843	449	327	20,041
November	9433	1049	968	656	424	186	2796	483	130	126	148	662	344	247	17,652
December	18736	1204	667	850	351	358	2174	418	157	120	205	622	268	221	26,351
Total 1993	155,050	12,719	11,889	8,798	4,676	3,440	29,730	5,987	2,262	2,374	1,849	8,076	4,690	3,238	254,978

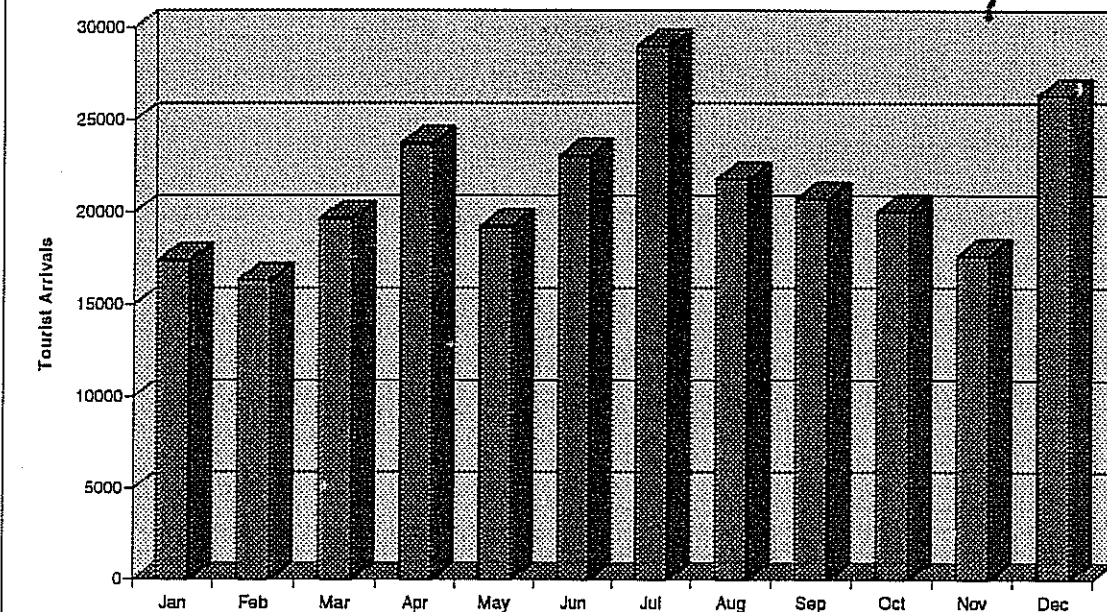
Table 3b: Tourist Arrivals in Namibia by Month and Country of Residence, 1993
Percentage Distribution

Month	Country of Residence														Total Tourist Arrivals
	South Africa	Angola	Botswana	Zambia	Zimbabwe	Other Africa	Germany	UK	Italy	France	Scandinavia	Other Europe	North America	Other States	
January	6.6	9.8	7.5	7.7	5.2	7.7	6.7	6.3	4.3	5.0	8.1	4.5	5.5	7.7	6.8
February	5.9	7.5	8.5	6.7	7.9	11.5	6.8	5.5	5.0	6.6	7.9	6.8	6.7	6.2	6.4
March	6.9	10.7	8.0	8.1	8.8	6.3	10.5	8.7	4.9	5.6	8.1	7.9	7.0	10.6	7.7
April	9.3	7.5	11.1	8.7	10.2	12.1	10.4	9.0	6.1	10.2	8.7	8.9	6.7	7.3	9.3
May	8.2	6.8	7.2	9.2	8.3	7.4	4.7	6.7	3.7	5.8	5.9	6.1	8.9	8.0	7.5
June	10.7	8.7	8.0	9.4	7.8	7.0	4.3	6.6	3.1	3.0	7.0	5.1	9.4	7.8	9.0
July	12.2	8.6	8.6	9.5	6.9	9.1	10.1	11.6	11.5	16.6	11.0	12.2	13.4	7.9	11.4
August	7.7	5.2	9.4	7.8	11.2	8.9	9.0	10.9	39.2	19.4	6.6	11.5	10.7	10.4	8.6
September	7.9	8.2	9.0	7.9	8.2	6.8	8.9	8.8	4.0	8.6	6.5	8.7	10.1	9.5	8.1
October	6.5	9.3	9.0	7.9	9.0	7.6	11.9	10.9	5.6	8.9	11.1	10.4	9.2	10.1	7.9
November	6.1	8.2	8.1	7.5	9.1	5.4	9.4	8.1	5.7	5.3	8.0	8.2	7.0	7.6	6.9
December	12.1	9.5	5.6	9.7	7.5	10.4	7.3	7.0	6.9	5.1	11.1	7.7	5.5	6.8	10.3
Total 1993	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Table 3c: Tourist Arrivals in Namibia by Month and Country of Residence, 1993
Percentage Distribution

Month	Country of Residence														Total Tourist Arrivals
	South Africa	Angola	Botswana	Zambia	Zimbabwe	Other Africa	Germany	UK	Italy	France	Scandinavia	Other Europe	North America	Other States	
January	59.2	7.2	5.1	3.9	1.4	1.5	11.4	2.2	0.6	0.7	0.9	3.0	1.5	1.4	100.0
February	56.2	5.9	6.2	3.6	2.3	2.4	12.3	2.0	0.7	1.0	0.9	3.4	2.0	1.2	100.0
March	54.1	6.9	4.8	3.6	2.1	1.1	16.0	2.7	0.6	0.7	0.8	3.2	1.8	1.7	100.0
April	60.6	4.0	5.6	3.2	2.0	1.8	13.0	2.3	0.6	1.0	0.7	3.0	1.4	1.0	100.0
May	66.2	4.5	4.5	4.2	2.0	1.3	7.3	2.1	0.4	0.7	0.6	2.6	2.3	1.4	100.0
June	71.6	4.8	4.1	3.6	1.6	1.0	5.5	1.7	0.3	0.3	0.6	1.8	2.0	1.1	100.0
July	65.3	3.8	3.5	2.9	1.1	1.1	10.4	2.4	0.9	1.4	0.7	3.4	2.3	0.9	100.0
August	54.7	3.0	5.1	3.1	2.4	1.4	12.3	3.0	4.1	2.1	0.6	4.3	2.4	1.5	100.0
September	59.0	5.0	5.1	3.4	1.9	1.1	12.7	2.5	0.4	1.0	0.6	3.4	2.4	1.5	100.0
October	50.1	5.9	5.3	3.5	2.1	1.3	17.7	3.3	0.6	1.1	1.0	4.2	2.2	1.6	100.0
November	53.4	5.9	5.5	3.7	2.4	1.1	15.8	2.7	0.7	0.7	0.8	3.8	1.9	1.4	100.0
December	71.1	4.6	2.5	3.2	1.3	1.4	8.3	1.6	0.6	0.5	0.8	2.4	1.0	0.8	100.0
Total 1993	60.8	5.0	4.7	3.5	1.8	1.3	11.7	2.3	0.9	0.9	0.7	3.2	1.9	1.3	100

Total Tourist Arrivals in Namibia by Month, 1993



Seasonal Variation in Tourist Arrivals in Namibia for Selected Markets, 1993

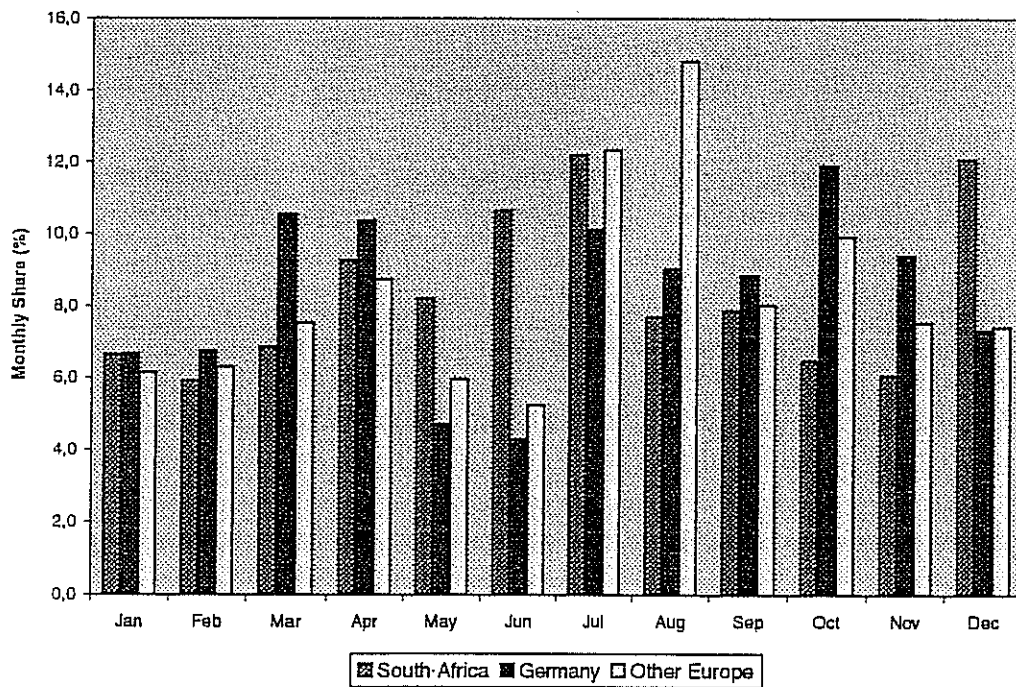


Table 4a: Tourist Arrivals in Namibia by Month and Purpose of Visit, 1993

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/Recreation & Holidays	Business/Conference & Professionals	Transit/ Stopover	Other Purposes	
January	11,833	2,746	1,071	1,734	17,384
February	10,426	3,385	457	2,072	16,340
March	13,507	3,859	358	1,924	19,648
April	18,449	2,827	723	1,735	23,734
May	14,342	2,495	476	1,908	19,221
June	16,494	3,218	577	2,781	23,070
July	22,452	3,238	652	2,635	28,977
August	15,024	3,839	380	2,570	21,813
September	14,472	3,554	525	2,196	20,747
October	12,625	3,559	589	3,268	20,041
November	10,566	3,916	497	2,673	17,652
December	20,765	2,202	817	2,567	26,351
Total	180,955	38,838	7,122	28,063	254,978

Table 4b: Tourist Arrivals in Namibia by Month and Purpose of Visit, 1993
Percentage Distribution

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/Recreation & Holidays	Business/Conference & Professionals	Transit/ Stopover	Other Purposes	
January	68,1	15,8	6,2	10,0	100
February	63,8	20,7	2,8	12,7	100
March	68,7	19,6	1,8	9,8	100
April	77,7	11,9	3,0	7,3	100
May	74,6	13,0	2,5	9,9	100
June	71,5	13,9	2,5	12,1	100
July	77,5	11,2	2,3	9,1	100
August	68,9	17,6	1,7	11,8	100
September	69,8	17,1	2,5	10,6	100
October	63,0	17,8	2,9	16,3	100
November	59,9	22,2	2,8	15,1	100
December	78,8	8,4	3,1	9,7	100
Total	71,0	15,2	2,8	11,0	100

Table 4c: Tourist Arrivals in Namibia by Month and Purpose of Visit, 1993
Percentage Distribution

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/Recreation & Holidays	Business/Conference & Professionals	Transit/ Stopover	Other Purposes	
January	6,5	7,1	15,0	6,2	6,8
February	5,8	8,7	6,4	7,4	6,4
March	7,5	9,9	5,0	6,9	7,7
April	10,2	7,3	10,2	6,2	9,3
May	7,9	6,4	6,7	6,8	7,5
June	9,1	8,3	8,1	9,9	9,0
July	12,4	8,3	9,2	9,4	11,4
August	8,3	9,9	5,3	9,2	8,6
September	8,0	9,2	7,4	7,8	8,1
October	7,0	9,2	8,3	11,6	7,9
November	5,8	10,1	7,0	9,5	6,9
December	11,5	5,7	11,5	9,1	10,3
Total	100	100	100	100	100

Table 5a Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1993

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/ Recreation and Holidays	Business, Conference and Professionals	Transit/ Stopover	Other Purposes	
South Africa	104,797	27,628	6,157	16,468	155,050
Angola	4,469	1,336	170	6,744	12,719
Botswana	7,485	1,688	118	2,598	11,889
Zambia	8,049	530	135	84	8,798
Zimbabwe	3,188	1,131	36	321	4,676
Other Africa	2,026	1,108	57	249	3,440
Germany	28,053	980	115	582	29,730
United Kingdom	4,782	1,078	62	221	6,143
Italy	2,009	214	9	30	2,262
France	2,010	244	20	100	2,374
Scandinavia	1,198	555	42	54	1,849
Other Europe	6,831	715	107	267	7,920
North America	3,658	961	77	193	4,889
Other Countries	2,400	670	17	152	3,239
Total	180,955	38,838	7,122	28,063	254,978

Table 5b Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1993
Percentage Distribution

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/ Recreation and Holidays	Business, Conference and Professionals	Transit/ Stopover	Other Purposes	
South Africa	67.6%	17.8%	4.0%	10.6%	100.0%
Angola	35.1%	10.5%	1.3%	53.0%	100.0%
Botswana	63.0%	14.2%	1.0%	21.9%	100.0%
Zambia	91.5%	6.0%	1.5%	1.0%	100.0%
Zimbabwe	68.2%	24.2%	0.8%	6.9%	100.0%
Other Africa	58.9%	32.2%	1.7%	7.2%	100.0%
Germany	94.4%	3.3%	0.4%	2.0%	100.0%
United Kingdom	77.8%	17.5%	1.0%	3.6%	100.0%
Italy	88.8%	9.5%	0.4%	1.3%	100.0%
France	84.7%	10.3%	0.8%	4.2%	100.0%
Scandinavia	64.8%	30.0%	2.3%	2.9%	100.0%
Other Europe	86.3%	9.0%	1.4%	3.4%	100.0%
North America	74.8%	19.7%	1.6%	3.9%	100.0%
Other Countries	74.1%	20.7%	0.5%	4.7%	100.0%
Total	71.0%	15.2%	2.8%	11.0%	100.0%

Table 5c Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1993
Percentage Distribution

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/ Recreation and Holidays	Business, Conference and Professionals	Transit/ Stopover	Other Purposes	
South Africa	57.9%	71.1%	86.5%	58.7%	60.8%
Angola	2.5%	3.4%	2.4%	24.0%	5.0%
Botswana	4.1%	4.3%	1.7%	9.3%	4.7%
Zambia	4.4%	1.4%	1.9%	0.3%	3.5%
Zimbabwe	1.8%	2.9%	0.5%	1.1%	1.8%
Other Africa	1.1%	2.9%	0.8%	0.9%	1.3%
Germany	15.5%	2.5%	1.6%	2.1%	11.7%
United Kingdom	2.6%	2.8%	0.9%	0.8%	2.4%
Italy	1.1%	0.6%	0.1%	0.1%	0.9%
France	1.1%	0.6%	0.3%	0.4%	0.9%
Scandinavia	0.7%	1.4%	0.6%	0.2%	0.7%
Other Europe	3.8%	1.8%	1.5%	1.0%	3.1%
North America	2.0%	2.5%	1.1%	0.7%	1.9%
Other Countries	1.3%	1.7%	0.2%	0.5%	1.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Table 6a: Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1993

Country of Residence	Purpose of Visit				Total Tourist Arrivals
	Leisure/Recreation & Holidays	Business/Conference & Professionals	Transit/ Stopover	Other Purposes	
South Africa	104.797	27.628	6.157	16.468	155.050
Angola	4.469	1.336	170	6.744	12.719
Botswana	7.485	1.688	118	2.598	11.889
Zambia	8.049	530	135	84	8.798
Zimbabwe	3.188	1.131	36	321	4.676
Other Africa	2.026	1.108	57	249	3.440
Germany	28.053	980	115	582	29.730
United Kingdom	4.782	1.078	62	221	6.143
Italy	2.009	214	9	30	2.262
France	2.010	244	20	100	2.374
Scandinavia	1.198	555	42	54	1.849
Other Europe	6.831	715	107	267	7.920
North America	3.658	961	77	193	4.889
Other Countries	2.400	670	17	152	3.239
Total	180.955	38.838	7.122	28.063	254.978

Table 6b: Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1993
Percentage Distribution

Country of Residence	Purpose of Visit				Total Tourist Arrivals
	Leisure/Recreation & Holidays	Business/Conference & Professionals	Transit/ Stopover	Other Purposes	
South Africa	57,9	71,1	86,5	58,7	60,8
Angola	2,5	3,4	2,4	24,0	5,0
Botswana	4,1	4,3	1,7	9,3	4,7
Zambia	4,4	1,4	1,9	0,3	3,5
Zimbabwe	1,8	2,9	0,5	1,1	1,8
Other Africa	1,1	2,9	0,8	0,9	1,3
Germany	15,5	2,5	1,6	2,1	11,7
United Kingdom	2,6	2,8	0,9	0,8	2,4
Italy	1,1	0,6	0,1	0,1	0,9
France	1,1	0,6	0,3	0,4	0,9
Scandinavia	0,7	1,4	0,6	0,2	0,7
Other Europe	3,8	1,8	1,5	1,0	3,1
North America	2,0	2,5	1,1	0,7	1,9
Other Countries	1,3	1,7	0,2	0,5	1,3
Total	100	100	100	100	100

Table 6c: Tourist Arrivals in Namibia by Country of Residence and Purpose of Visit, 1993
Percentage Distribution

Country of Residence	Purpose of Visit				Total Tourist Arrivals
	Leisure/Recreation & Holidays	Business/Conference & Professionals	Transit/ Stopover	Other Purposes	
South Africa	67,6	17,8	4,0	10,6	100
Angola	35,1	10,5	1,3	53,0	100
Botswana	63,0	14,2	1,0	21,9	100
Zambia	91,5	6,0	1,5	1,0	100
Zimbabwe	68,2	24,2	0,8	6,9	100
Other Africa	58,9	32,2	1,7	7,2	100
Germany	94,4	3,3	0,4	2,0	100
United Kingdom	77,8	17,5	1,0	3,6	100
Italy	88,8	9,5	0,4	1,3	100
France	84,7	10,3	0,8	4,2	100
Scandinavia	64,8	30,0	2,3	2,9	100
Other Europe	86,3	9,0	1,4	3,4	100
North America	74,8	19,7	1,6	3,9	100
Other Countries	74,1	20,7	0,5	4,7	100
Total	71,0	15,2	2,8	11,0	100

Table 7a: Tourist Arrivals in Namibia by Country of Residence and Mode of Travel, 1993

Country of Residence	Mode of Travel			Total Tourist Arrivals
	Road	Air	Rail	
South Africa	126.325	27.984	741	155.050
Angola	8.317	4.397	5	12.719
Botswana	11.055	834	0	11.889
Zambia	8.221	575	2	8.798
Zimbabwe	3.244	1.402	30	4.676
Other Africa	976	2.456	8	3.440
Germany	5.936	23.790	4	29.730
United Kingdom	1.930	4.049	8	5.987
Italy	289	1.973	0	2.262
France	481	1.893	0	2.374
Scandinavia	302	1.547	0	1.849
Other Europe	1.980	6.090	6	8.076
North America	1.215	3.674	1	4.890
Other Countries	1.343	1.890	5	3.238
Total	171.614	82.554	810	254.978

Table 7b: Tourist Arrivals in Namibia by Country of Residence and Mode of Travel, 1993
Percentage Distribution

Country of Residence	Mode of Travel			Total Tourist Arrivals
	Road	Air	Rail	
South Africa	73,6	33,9	91,5	60,8
Angola	4,8	5,3	0,6	5,0
Botswana	6,4	1,0	0,0	4,7
Zambia	4,8	0,7	0,2	3,5
Zimbabwe	1,9	1,7	3,7	1,8
Other Africa	0,6	3,0	1,0	1,3
Germany	3,5	28,8	0,5	11,7
United Kingdom	1,1	4,9	1,0	2,3
Italy	0,2	2,4	0,0	0,9
France	0,3	2,3	0,0	0,9
Scandinavia	0,2	1,9	0,0	0,7
Other Europe	1,2	7,4	0,7	3,2
North America	0,7	4,5	0,1	1,9
Other Countries	0,8	2,3	0,6	1,3
Total	100	100	100	100

Table 7c: Tourist Arrivals in Namibia by Country of Residence and Mode of Travel, 1993
Percentage Distribution

Country of Residence	Mode of Travel			Total Tourist Arrivals
	Road	Air	Rail	
South Africa	81,5	18,0	0,5	100
Angola	65,4	34,6	0,0	100
Botswana	93,0	7,0	0,0	100
Zambia	93,4	6,5	0,0	100
Zimbabwe	69,4	30,0	0,6	100
Other Africa	28,4	71,4	0,2	100
Germany	20,0	80,0	0,0	100
United Kingdom	32,2	67,6	0,1	100
Italy	12,8	87,2	0,0	100
France	20,3	79,7	0,0	100
Scandinavia	16,3	83,7	0,0	100
Other Europe	24,5	75,4	0,1	100
North America	24,8	75,1	0,0	100
Other Countries	41,5	58,4	0,2	100
Total	67,3	32,4	0,3	100

Table 8a: Tourist Arrivals in Namibia by Country of Residence, Intended Length of Stay and Tourist Nights, 1993

Country of Residence	Intended Length of Stay (Number of Nights)					Total Tourist Arrivals	Total Tourist Nights	Average Length of Stay
	1-3	4-7	8-14	15-21	22+			
South Africa	44446	35578	33068	16143	25815	155050	2155528	13,9
Angola	1319	2040	3441	1260	4659	12719	249143	19,6
Botswana	4125	2838	2265	480	2181	11889	167140	14,1
Zambia	3478	1948	1538	679	1155	8798	97724	11,1
Zimbabwe	564	893	1177	727	1315	4676	90990	19,5
Other Africa	558	1052	808	286	736	3440	57806	16,8
Germany	1949	5055	7812	6771	8143	29730	575383	19,4
United Kingdom	897	1130	1404	1021	1535	5987	111905	18,7
Italy	162	429	742	589	340	2262	37343	16,5
France	247	432	869	438	388	2374	39361	16,6
Scandinavia	233	352	386	251	627	1849	41805	22,6
Other Europe	677	1553	2373	1548	1925	8076	149654	18,5
North America	877	1185	1121	585	1122	4890	85692	17,5
Other Countries	498	593	669	394	1084	3238	68722	21,2
Total 1993	60.030	55.078	57.673	31.172	51.025	254.978	3.928.196	15,4

**Table 8b: Tourist Arrivals in Namibia by Country of Residence, Intended Length of Stay and Tourist Nights, 1993
Percentage Distribution**

Country of Residence	Intended Length of Stay (Number of Nights)					Total	Total Tourist Nights	Average Length of Stay
	1-3	4-7	8-14	15-21	22+			
South Africa	28,7	22,9	21,3	10,4	16,6	100	2155528	13,9
Angola	10,4	16,0	27,1	9,9	36,6	100	249143	19,6
Botswana	34,7	23,9	19,1	4,0	18,3	100	167140	14,1
Zambia	39,5	22,1	17,5	7,7	13,1	100	97724	11,1
Zimbabwe	12,1	19,1	25,2	15,5	28,1	100	90990	19,5
Other Africa	16,2	30,6	23,5	8,3	21,4	100	57806	16,8
Germany	6,6	17,0	26,3	22,8	27,4	100	575383	19,4
United Kingdom	15,0	18,9	23,5	17,1	25,6	100	111905	18,7
Italy	7,2	19,0	32,8	26,0	15,0	100	37343	16,5
France	10,4	18,2	36,6	18,4	16,3	100	39361	16,6
Scandinavia	12,6	19,0	20,9	13,6	33,9	100	41805	22,6
Other Europe	8,4	19,2	29,4	19,2	23,8	100	149654	18,5
North America	17,9	24,2	22,9	12,0	22,9	100	85692	17,5
Other Countries	15,4	18,3	20,7	12,2	33,5	100	68722	21,2
Total 1993	23,5	21,6	22,6	12,2	20,0	100	3.928.196	15,4

Table 9a: Tourist Arrivals in Namibia by Country of Residence, Sex and Age, 1993

Country of Residence	Sex		Age						Total Tourist Arrivals
	Male	Female	0-19	20-29	30-39	40-49	50-59	60 or more	
South Africa	106683	48367	18132	33518	38647	32832	19099	12822	155050
Angola	9424	3295	1683	4546	4513	1429	413	135	12719
Botswana	7675	4214	1924	2988	3209	1992	1047	729	11889
Zambia	5451	3347	373	3228	2827	1523	530	317	8798
Zimbabwe	2207	2469	299	1201	1752	892	385	147	4676
Other Africa	2510	930	271	682	1059	949	373	106	3440
Germany	16465	13265	1711	5428	4712	5705	7273	4901	29730
United Kingdom	3762	2381	529	1643	1302	1149	924	596	6143
Italy	1307	955	78	362	662	574	385	201	2262
France	1363	1011	149	461	463	621	399	281	2374
Scandinavia	1178	671	168	392	363	526	290	110	1849
Other Europe	4636	3284	393	1431	1620	1920	1538	1018	7920
North America	2945	1944	265	881	979	1130	833	801	4889
Other Countries	2107	1132	146	1048	789	614	381	261	3239
Total 1993	167713	87265	26121	57809	62897	51856	33870	22425	254978

Table 9b: Tourist Arrivals in Namibia by Country of Residence, Sex and Age, 1993
Percentage Distribution

Country of Residence	Sex		Age						Total
	Male	Female	0-19	20-29	30-39	40-49	50-59	60 or more	
South Africa	63,6	55,4	11,7	21,6	24,9	21,2	12,3	8,3	100
Angola	5,6	3,8	13,2	35,7	35,5	11,2	3,2	1,1	100
Botswana	4,6	4,8	16,2	25,1	27,0	16,8	8,8	6,1	100
Zambia	3,3	3,8	4,2	36,7	32,1	17,3	6,0	3,6	100
Zimbabwe	1,3	2,8	6,4	25,7	37,5	19,1	8,2	3,1	100
Other Africa	1,5	1,1	7,9	19,8	30,8	27,6	10,8	3,1	100
Germany	9,8	15,2	5,8	18,3	15,8	19,2	24,5	16,5	100
United Kingdom	2,2	2,7	8,6	26,7	21,2	18,7	15,0	9,7	100
Italy	0,8	1,1	3,4	16,0	29,3	25,4	17,0	8,9	100
France	0,8	1,2	6,3	19,4	19,5	26,2	16,8	11,8	100
Scandinavia	0,7	0,8	9,1	21,2	19,6	28,4	15,7	5,9	100
Other Europe	2,8	3,8	5,0	18,1	20,5	24,2	19,4	12,9	100
North America	1,8	2,2	5,4	18,0	20,0	23,1	17,0	16,4	100
Other Countries	1,3	1,3	4,5	32,4	24,4	19,0	11,8	8,1	100
Total 1993	100,0	100,0	10,2	22,7	24,7	20,3	13,3	8,8	100

Table 10: Quarterly Visitor Arrivals at Windhoek Airport by Visitor Category and Country of Residence, 1993

Period	Country of Residence													Total Visitor Arrivals	
	South Africa	Angola	Botswana	Zambia	Zimbabwe	Other Africa	Germany	UK	Italy	France	Scandinavia	Other Europe	North America		Other States
1st. Quarter 1993	5.748	1.361	140	152	337	739	5.480	899	229	314	399	1.267	629	476	18.170
- Tourists	5.144	1.211	133	141	304	700	5.397	770	221	300	372	1.231	593	464	16.981
- Same-day visitors	604	150	7	11	33	39	83	129	8	14	27	36	36	12	1.189
2nd. Quarter 1993	6.790	603	225	167	365	601	4.601	858	246	386	332	1.246	909	412	17.741
- Tourists	6.026	515	219	156	347	574	4.417	803	240	372	311	1.198	855	358	16.391
- Same-day visitors	764	88	6	11	18	27	184	55	6	14	21	48	54	54	1.350
3rd. Quarter 1993	7.350	895	167	141	290	575	6.529	1.241	1.095	784	352	1.899	1.147	452	22.917
- Tourists	6.665	856	159	133	285	557	6.451	1.181	1.062	778	334	1.856	1.105	442	21.864
- Same-day visitors	685	39	8	8	5	18	78	60	33	6	18	43	42	10	1.053
4th. Quarter 1993	6.821	1.232	140	121	369	540	6.729	1.123	377	389	486	1.534	757	443	21.061
- Tourists	6.169	1.159	130	118	359	530	6.647	1.030	359	377	466	1.508	722	431	20.005
- Same-day visitors	652	73	10	3	10	10	82	93	18	12	20	26	35	12	1.056
Grand Total 1993	26.709	4.091	672	581	1.361	2.455	23.339	4.121	1.947	1.873	1.569	5.946	3.442	1.783	79.889
- Tourists	24.004	3.741	641	548	1.295	2.361	22.912	3.784	1.882	1.827	1.483	5.793	3.275	1.695	75.241
- Same-day visitors	2.705	350	31	33	66	94	427	337	65	46	86	153	167	88	4.648

Table 11a: Tourist Arrivals at Windhoek Airport by Month and Purpose of Visit, 1993

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/Recreation & Holidays	Business/Conference & Professionals	Transit/Stopover	Other Purposes	
January	3,288	1,356	126	6	4,776
February	3,534	1,783	65	48	5,430
March	4,469	2,175	79	52	6,775
April	5,105	1,429	42	97	6,673
May	3,313	1,311	47	129	4,800
June	3,199	1,580	33	106	4,918
July	5,791	1,627	52	108	7,578
August	5,622	1,965	24	59	7,670
September	4,659	1,738	24	195	6,616
October	5,514	2,099	28	108	7,749
November	4,061	2,155	13	122	6,351
December	4,861	935	14	95	5,905
Total	53,416	20,153	547	1,125	75,241

Table 11b: Tourist Arrivals at Windhoek Airport by Month and Purpose of Visit, 1993
Percentage Distribution

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/Recreation & Holidays	Business/Conference & Professionals	Transit/Stopover	Other Purposes	
January	6,2	6,7	23,0	0,5	6,3
February	6,6	8,8	11,9	4,3	7,2
March	8,4	10,8	14,4	4,6	9,0
April	9,6	7,1	7,7	8,6	8,9
May	6,2	6,5	8,6	11,5	6,4
June	6,0	7,8	6,0	9,4	6,5
July	10,8	8,1	9,5	9,6	10,1
August	10,5	9,8	4,4	5,2	10,2
September	8,7	8,6	4,4	17,3	8,8
October	10,3	10,4	5,1	9,6	10,3
November	7,6	10,7	2,4	10,8	8,4
December	9,1	4,6	2,6	8,4	7,8
Total	100	100	100	100	100

Table 11c: Tourist Arrivals at Windhoek Airport by Month and Purpose of Visit, 1993
Percentage Distribution

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/recreation & Holidays	Business/Conference & Professionals	Transit/Stopover	Other Purposes	
January	68,8	28,4	2,6	0,1	100
February	65,1	32,8	1,2	0,9	100
March	66,0	32,1	1,2	0,8	100
April	76,5	21,4	0,6	1,5	100
May	69,0	27,3	1,0	2,7	100
June	65,0	32,1	0,7	2,2	100
July	76,4	21,5	0,7	1,4	100
August	73,3	25,6	0,3	0,8	100
September	70,4	26,3	0,4	2,9	100
October	71,2	27,1	0,4	1,4	100
November	63,9	33,9	0,2	1,9	100
December	82,3	15,8	0,2	1,6	100
Total	71,0	26,8	0,7	1,5	100

Table 12: Quarterly Visitor Arrivals at Windhoek Airport by Visitor Category and Country of Residence, January-September 1994
(Preliminary Figures)

Period	Country of Residence													Total Visitor Arrivals	
	South Africa	Angola	Botswana	Zambia	Zimbabwe	Other Africa	Germany	UK	Italy	France	Scandinavia	Other Europe	North America		Other States
1st. Quarter 1994	6.224	915	133	78	266	491	7.407	832	209	400	465	1.463	729	397	20.009
- Tourists	5.603	850	131	76	256	476	7.357	765	197	376	449	1.429	695	391	19.051
- Same-day visitors	621	65	2	2	10	15	50	67	12	24	16	34	34	6	958
2nd. Quarter 1994	6.597	596	154	136	338	476	5.726	752	394	511	401	1.442	1.250	467	19.240
- Tourists	5.961	550	151	136	329	467	5.674	704	385	501	382	1.405	1.190	456	18.291
- Same-day visitors	636	46	3	0	9	9	52	48	9	10	19	37	60	11	949
3rd. Quarter 1994	7.282	443	226	140	301	624	7.235	1.396	737	750	461	1.958	1.051	895	23.499
- Tourists	6.578	421	218	135	284	599	7.164	1.255	714	719	448	1.910	1.022	829	22.296
- Same-day visitors	704	22	8	5	17	25	71	141	23	31	13	48	29	66	1.203
4th. Quarter 1994	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
- Tourists	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
- Same-day visitors	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Grand Total 1994	20.103	1.954	513	354	905	1.591	20.368	2.980	1.340	1.661	1.327	4.863	3.030	1.759	62.748
- Tourists	18.142	1.821	500	347	869	1.542	20.195	2.724	1.296	1.596	1.279	4.744	2.907	1.676	59.638
- Same-day visitors	1.961	133	13	7	36	49	173	256	44	65	48	119	123	83	3.110

Table 13a: Tourist Arrivals at Windhoek Airport by Month and Purpose of Visit, January-September 1994
(Preliminary figures)

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/Recreation & Holidays	Business/Conference & Professionals	Transit/ Stopover	Other Purposes	
January	3.231	1.500	33	201	4.965
February	4.081	2.106	17	109	6.313
March	5.665	1.844	18	246	7.773
April	4.770	1.750	14	461	6.995
May	3.784	1.754	18	203	5.759
June	3.311	1.920	6	300	5.537
July	6.486	1.957	69	592	9.104
August	3.551	1.576	47	451	5.625
September	4.809	2.101	115	542	7.567
Total	39.688	16.508	337	3.105	59.638

Table 13b: Tourist Arrivals at Windhoek Airport by Month and Purpose of Visit, January-September 1994
Percentage Distribution

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/Recreation & Holidays	Business/Conference & Professionals	Transit/ Stopover	Other Purposes	
January	8,1	9,1	9,8	6,5	8,3
February	10,3	12,8	5,0	3,5	10,6
March	14,3	11,2	5,3	7,9	13,0
April	12,0	10,6	4,2	14,8	11,7
May	9,5	10,6	5,3	6,5	9,7
June	8,3	11,6	1,8	9,7	9,3
July	16,3	11,9	20,5	19,1	15,3
August	8,9	9,5	13,9	14,5	9,4
September	12,1	12,7	34,1	17,5	12,7
Total	100	100	100	100	100

Table 13c: Tourist Arrivals at Windhoek Airport by Month and Purpose of Visit, January-September 1994
Percentage Distribution

Month	Purpose of Visit				Total Tourist Arrivals
	Leisure/recreation & Holidays	Business/Conference & Professionals	Transit/ Stopover	Other Purposes	
January	65,1	30,2	0,7	4,0	100
February	64,6	33,4	0,3	1,7	100
March	72,9	23,7	0,2	3,2	100
April	68,2	25,0	0,2	6,6	100
May	65,7	30,5	0,3	3,5	100
June	59,8	34,7	0,1	5,4	100
July	71,2	21,5	0,8	6,5	100
August	63,1	28,0	0,8	8,0	100
September	63,6	27,8	1,5	7,2	100
Total	66,5	27,7	0,6	5,2	100

Table 14: Total and German Tourist Arrivals at Windhoek Airport by Month, January-September 1993-1994
(Preliminary figures)

Month	German Tourist Arrivals			Total Tourist Arrivals		
	1993	1994	Growth (%)	1993	1994	Growth (%)
January	1.415	1.692	19,6	4.776	4.965	4,0
February	1.546	2.276	47,2	5.430	6.313	16,3
March	2.436	3.389	39,1	6.775	7.773	14,7
April	2.376	2.408	1,3	6.673	6.995	4,8
May	1.058	1.768	67,1	4.800	5.759	20,0
June	983	1.498	52,4	4.918	5.537	12,6
July	2.356	3.177	34,8	7.578	9.104	20,1
August	2.076	1.448	-30,3	7.670	5.625	-26,7
September	2.019	2.539	25,8	6.616	7.567	14,4
Total	16.265	20.195	24,2	55.236	59.638	8,0

