#### **OHUNGU CONSERVANCY**

## P.O.Box 3 Omatjete Namibia

10 October 2022

To Whom It May Concern

SUBJECT: Allocation of Business plot on Communal Conservancy land (Ozondati Village)

It is with great pleasure to announce to you that your request regarding the above mention subject was favourably considered. A plot of land has been allocated to Mrs Silba Ndjiharine ID. No 73061100148.

Your application for a plot to establish a **Campsite**, **Leisure facilities and a Bakery** in the Ozondati village has been approved. The size of the land allocated is **15 hectares** and it should solely be utilised for the above mentioned interventions.

We trust that you are cognisant of the Ministry of Environment and Tourism requirements and guidelines regarding the utilisation of land on Communal Conservancies, as stipulated in the Communal Conservancy Policy as well as the Tourism policy, and we trust that you will adhere to the conditions indicated.

We are confident that these interventions will positively contribute to the socio-economic development of the Ohungu Conservancy in particular and the rural communities at large. The Ohungu Conservancy office highly recommend initiatives of such nature and magnitude.

We trust the above suffice.

Yours faithfully

Mr. B.R Haakuria

Chairperson: Ohungu Conservancy

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Mrs. S. K Ndjiharine
P.O Box 8966
Bachbrecht
Windhoek
ndjiharine@gmail.com
08 January 2020

The Chairperson of the Ohungu Conservancy P.O Box 3 Omatjete

Mr. R.B Haakuria

### RE: Application for the acquisition of land for the construction of a Camp site, a Bakery and Leisure facilities.

This letter serves to inform your good office about our interest to establish the above mentioned interventions within the Ohungu Conservancy area. It also serve as an application for the acquisition of a portion of land within the conservancy for the realization of the above mentioned deliverables.

Given its close proximity to the Namib Desert, the Daures Constituency has been severely threatened by drought over the past decades. Many farmers have lost their livestock due to prolonged droughts, a phenomenon that is threatening people livelihoods in the area and that compel most of its inhabitants to diversify their economies in order to sustain their livelihoods. It is against this backdrop that the envisioned interventions would serve as an alternative to livelihood diversification and a vehicle towards rural development.

The tourism and leisure industry is a sought after industry in the Erongo region, given its scenic beauty and its free roaming desert elephants. However, the Daures constituency do not entirely benefit from these prospects, and it is against this background that we would like to tap from this opportunity by providing accommodation and leisure facilities.

The pristine remote rural scenes, the evergreen mopane trees, contrasted by the beautiful granite rock outcrops, complemented by the breathtaking Ozondati plateau, makes the Ozondati Village in the Ohungu conservancy the ideal area to set up a campsite. Other endowments such as the D2344 gravel road for accessibility, the wide network coverage for internet connectivity, the abundance of underground water and the close proximity to the national grid for reliable electricity, are situational socio- geographical features that form the essence for the construction of any tourism intervention.

The campsite will mainly target domestic tourists, especially Namibian wedding and funeral goers. We also aim to accommodate those who are in the area, for weekend getaways as well as day visitors. The campsite will also tap into the outbound tourism pool who will be using the D2344 gravel road on route to the attractions in the North. We also aim to offer accommodation to government officials working in the area, especially the Ministry of Education support staff, who visit government schools in the rural Daures constituency, who currently need to return to Omaruru which is 70km away daily, due to the lack of accommodation facilities in the area.

The campsite is envisioned to be named Quagga Camp. The name Quagga is derived from the extinct Berg Quagga that hails from the Erongo region. The animal was unique to Namibia and

from the Daures constituency in particular. Besides rendering accommodation services, Quagga camp also strives to engender the history of the Berg Quagga, by educating locals and outbound tourist about this extinct animal from Erongo, Namibia.

The campsite anticipates to recruit locals, from the construction phase as laborers, as well as offering permanent employment to skilled and semiskilled locals. The interventions envisage to recruit approximately 10 people on a permanent basis at first and hopefully more over time as the business grow.

With the onslaught of the Covid 19 pandemic, we learned a valuable lesson of not keeping all your eggs in one basket. Hence we also would like to open a bakery in the same area as an alternative cash flow mechanism and a buffer in times of difficulty within the tourism industry. This will not only ensure more recruitment of locals but will also bring an essential service closer to the local people. The bakery will provide bread to local dealers and individuals and especially to boarding schools in the area who currently have to travel long distances to Omaruru to acquire this service. Some schools in the area have totally cut bread in the leaners diet due to either far distances to purchase bread or unreliable providers of this product in the area, a service that Quagga camp is prepared to provide.

Quagga camp will also benefit the Ohungu Conservancy immensely as an eco-tourism establishment in the sense that it will be educative, support livelihoods, serve as a rural developmental tool, by insuring that money circulate in the area and financially contributing to the conservancy, according to MET guidelines stipulated in the Communal Conservancy Policy, regarding economic interventions on conservancy land. It is in this regard that we apply for an area of approximately 10 hectares to establish the camping site the leisure facilities and the bakery.

In sum, I would like to bring to your attention that beside the passion that we have towards this industry, we are also having the skills, expertise and the qualifications to successfully manage this business. Mrs. S Ndjiharine has a MSc. Degree in Tourism Leisure and environment a Diploma in Project Management and a bachelor degree in Education. Mr. V. Ndjiharine has a NTA level3 qualification as a chef specializing in commercial cookery. (Enclose please see the attachments of these qualifications for your perusal) Hence, given the skills, qualification and the passion and the assurance that the interventions we envisage to establish will address a shortcoming in the Tourism and hospitality industry in our area, we believe that the time is ripe for this project to become a reality.

We are confident that your office will favorably consider our application and we are eagerly awaiting your benevolent response. Please do not hesitate to contact us for any additional information at the following telephone numbers: 0815803525 or 0812430680

Yours faithfully

Mrs Silba K Ndjiharine



#### **OHUNGU CONSERVANCY**

☑ P.O.Box 548 Omaruru

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@ aprilbenediktus@gmail.com

Department: Environmental Affairs and Forestry

Ministry of Environment and Tourism

Private Bag 13306

Windhoek

**28 February 2023** 

# RE: OBTAINING A COPY OF THE OHUNGU COMMUNAL CONSERVANCY LODGE ENVIRONMENTAL IMPACT ASSESMENT (EIA) CERTIFICATE, FOR A JOINT VENTURE OPERATOR WITHIN THE OHUNGU CONSERVANCY

Dear sir/madam

This letter serves to inform your office that Mrs. Silba Ndjiharine ID: 73061100148, has registered her tourism intervention called Quagga Camp and Leisure. This intervention is envisaged to start its operation in the Ohungu Conservancy. Mrs. Ndjiharine went through the procedures as stipulated by the Government of the Republic of Namibia on acquiring land for business purposes on communal land as well as guidelines stipulated by the Ministry of Environment and Tourism regarding tourism interventions in communal conservancies.

She tabled her business application to the Ohungu Management Committee in February 2020. Last year, Ms Ndjiharine successfully presented her proposal to the Ohungu Conservancy community at the AGM held in November 2022, where the community has approved her business proposition. The Ohungu Conservancy Management has apportioned 15 hectares of land to her, to start her campsite business.

Mrs. Ndjiharine has entered into a joint venture agreement with the Conservancy, as her business will be located just next to the Conservancy Lodge, on land where the Environmental Impact Assessment was already conducted. It is for this reason that the Conservancy Management enquire your good office to prepare a copy of the EIA certificate which was done on the Conservancy lodge, in order for us to give her this document, so that she can attach it to the required documentations for her to be able to obtain the lease hold with the relevant office, for the land assigned to her.

The Conservancy management is confident that entering into a joint venture with Mrs. Ndjiharine will be beneficial to the Conservancy, as she will come with knowledge and skill training in the tourism industry given her post graduate qualification in tourism and the passion she has for the tourism industry. The Conservancy management trust that the Ohungu Conservancy will not just benefit in profit sharing with the joint venture but also in other aspects such as employment opportunities and skills training.

I hope the above is in order, and please do not hesitate to contact Mr. Benedictus April, Chairman of the Ohungu Conservancy, for any additional information your office may require.

Yours faithfully

gar to

Mr. Benedictus April

(Chairperson Ohungu Conservancy)

THE CHAIR PERSON

**OHUNGU CONSERVANCY** 

2023-02-28