Company Profile

Company Information and Contact Details

- Business Name: LA Steyn
- Email Address: <u>klippan@iway.na</u>
- Phone no:
- +26467 243624
- Business Type: Sole proprietor
- Annual Revenue:
- Total Number of Employees 45
- **Primary Line of Business**: Farming, Transport, Feedlot
- Primary Audience: Namib Mills, Meatco, Namaqua Meat, Nexus, RCC and local people

Leadership/Management Team

- General Manager Mr. Louis Steyn
- Finance Manager Mrs. Cecilia Steyn
- Fleet Manager Mr. Sarel Steyn
- Admin
 Miss Nolene Steyn
- Transport Manager Mr. Dana de Kock
- Feedlot Manager Mr. Morne Grundeling

Company Overview

In 1989 I brought a farm near Grootfontein. Since then I am farming with cattle. In 1993 I brought a truck to transport my cattle to the local auction as well as to Meatco. In that time I saw an opportunity to start a transport business. In 2005 I brought a farm 15km from Grootfontein where I was growing maize and sorghums for the feedlot. Now I have seen another opportunity - Sand which can be used for brick making and building houses.

Summary of Primary Offering:

Products

Maize, meat, sorghums and sand is my primary line of Business and that generates an income for us

• Services

We give a transport service to the community. We also create job opportunities for truck drivers, feedlot personal and general farm workers.

Pricing Structure
 We keep our prices mark related.

Details:

Purpose

Shortage of sand for construction purposes in the community. We are near to town and we can deliver it at a better price.

• Vision

To be proficient and to be the most cost effective and client friendly service in the area. To be provisional and our service delivery and products of the highest standard. Integrity efficiency and to be self sustaining is our main aim

- Mission
- We are committed to provide first class services and products to all local construction and general businesses by offering excellent customer service, creating employment, working towards sustainability, while we are part of development, progress and prosperity.
 - Core values

Integrity, efficiency, commitment and prosperity